Fertilizer and Agriculture during COVID -19
Dear Friends,

FAI Annual Seminar is unique international event of the fertilizer sector. It provides opportunity to stakeholders to interact and update themselves with developments in the markets, technology, and fertilizer use efficiency in the world and economic environment in India. This year’s Seminar will be held during 7-9 December, 2020.

In the prevailing times due to pandemic, there are restrictions on travel and gathering of persons at one place. In view of this, FAI Annual Seminar this year will be in hybrid form. There will be inaugural and award distribution function with a gathering of very limited number of persons subject to guidelines of the Government of India. The function will be streamed live for all the delegates. All the presentations will be made electronically and all registered delegates will be able to participate. The exhibitors can also showcase their products and services through the virtual platform.

While there will be lack of conventional meetings of delegates but virtual platform will provide ample opportunity to interact during presentations and on one to one basis. In fact, the virtual medium expands the reach of the event where delegates from any corner of world can participate without leaving their home/office. Therefore, we expect very large participation this year from all over the world in this important event.

The tentative programme and format for registration are given within this brochure. It is my pleasure to invite you to participate in FAI Annual Seminar 2020.

Satish Chander
Director General
About FAI

The Fertiliser Association of India is a non-profit and non-trading organization representing mainly the fertilizer manufacturers, distributors, importers, equipment manufacturers, research institutes and suppliers of inputs. The Association was established in 1955 with the objective of bringing together all concerned with the production, marketing and use of fertilizers with a view to:

- Assist the industry in improving its operational efficiency;
- Find solutions to the problems faced by the fertilizer industry and agriculture;
- Promote balanced and efficient use of fertilizers;
- Encourage use of more and better plant foods and
- Promote consideration and discussion of all issues that contribute to sound agricultural practices.

FAI is represented on important government Committees/Panels related to fertilizer and agriculture. The Association cooperates actively with the Government of India on all issues related to fertilizer sector and acts as an interface between the Industry and the Government by maintaining close contacts and rapport.

The Indian fertilizer industry is highly complex and technology driven consisting of plants with varying capacity, technology, vintage and product range. With nearly 800 members comprising Active, Associate, Overseas Associate and Technical and Professional Members, FAI provides the necessary support for meeting the challenges facing the industry.
Fertilizer and Agriculture during COVID-19

Agriculture has always remained mainstay of livelihood in India. The sector proved its resilience during public health crisis due to COVID-19. The sector remained largely unaffected and is a silver lining amongst all round slowdown in economic activities. In addition to providing food, fodder, fibre and raw materials, agriculture sector provided employment to people rendered jobless due to lockdown starting end March.

Fertilizer remains the single most important input to agriculture next only to water and seeds. Given its importance, fertilizer is classified as essential commodity under Essential Commodities Act in India. This helped in maintaining near normal activity in the fertilizer sector during pandemic. There was significant increase of 33% in sale of fertilizers during April-August period. Fertilizer industry ensured that there was no disruption in production and despatch of fertilizers without compromising on safety measures. Indian fertilizer industry continues to face constraint of funds. Government and industry are working together to tide over the present liquidity crisis.

The issues for reforms in fertilizer policies, balanced use of nutrients, innovative products for higher use efficiency, sustainable production practices and bringing efficiency in logistics continue to remain relevant. The present situation due to COVID-19 is likely to remain for prolonged time and hence the additional challenges for both fertilizer and agriculture sectors. All stakeholders viz. policy makers, central and state governments, academic institutions, extension workers, industry and farmers have to work together to meet these challenges and ensure economic prosperity of the country.

In this context, FAI Annual Seminar 2020 is devoted to the theme ‘Fertilizer and Agriculture during COVID-19’. There will be presentations on issues related to economic policies, fertilizer use efficiency, technology trends in fertilizer production and efficiency in supply chain of fertilizers.
TENTATIVE PROGRAMME

Monday, December 7, 2020

1430-1600 hrs.: Inauguration and Distribution of Awards at India Habitat Centre, New Delhi

Tuesday, December 8, 2020

SESSION I: Economic Environment for Fertilizer Sector

- World Demand-Supply of Fertilizers and Raw Materials
- Price Trends of Fertilizers and Raw Materials
- Option for Reforms in Policies for Fertilizer Sector

SESSION II: Innovation in Fertilizer Management

- Adoption of Specialty Fertilizers – World Experience
- Programmes and Policies for Improving FUE
- Nano-fertilizers – IFFCO Experience

Wednesday, December 9, 2020

SESSION III: Developments in Fertilizer Production Technologies

- Developments in Production of Green Ammonia
- Improving Productivity of Ammonia and Urea Plants
- How to Extend the Life of Vintage Phosphatic Plants in India?
- Recent Developments in Indian Environmental Regulations in India

SESSION IV: Supply Chain Management

- Supply Chain Management during Pandemic
- Developments in Implementation of DBT
Registration

Seminar Fee
FAI Members:
• For Virtual Participation - ₹ 12,000 per delegate plus 18% GST
FAI Non-members:
• For Virtual Participation - ₹ 15,000 per delegate plus 18% GST

Procedure of Registration & Payment
I. Online Registration
For registering online, please visit FAI website www.faidelhi.org

II. Registration Form
Nominations in the attached registration form, along with the proof of payment of registration fee should be mailed to The Fertiliser Association of India, New Delhi.

Payment Options
Payment can be made by either of the following modes:
• Bankers’ cheque/demand draft payable at New Delhi in favour of ‘The Fertiliser Association of India’.
• Through NEFT / RTGS under intimation to FAI as per the details given below:

Saving Bank A/c No. : 1484101006029
Bank Name and Address : CANARA BANK
Jit Singh Marg
New Delhi – 110 067

Branch code : 1484
IFSC code : CNRB0001484
MICR code : 110015015
FAI - GSTIN : 07AAACT0097M1Z3

FAI - PAN No. : AA ACT0097M
Duly filled registration form should be sent to:
The Secretary
The Fertiliser Association of India
FAI House, 10 Shaheed Jit Singh Marg
New Delhi – 110067
Tel: +91-11- 46005204/46005233/46005209
Fax: +91-11-26960052, 46005213
Email: secy@faidelhi.org; acctt@faidelhi.org

The link of the Webinar will be mailed separately to individual delegate near the dates of the Seminar.

Last Minute Virtual Registration
It can be done by payment through on-line before 7th December, 2020.

Change in Names
Change in names of delegates can be made up to 25th November, 2020. Only the names of delegates registered up to this date will appear in the delegates list.

Cancellation
Cancellation of registration can be made only up to 25th November, 2020. For cancellation beyond this date, 50% of the registration fee will be refunded after deducting the GST paid to the Government of India. For this, refund requests received up to first week of January, 2021 will be entertained.
Virtual Exhibition

For display of the literature, products and services during 7-9 December, 2020, the information will be displayed through virtual platform on all three days. There will be a separate virtual hall for the exhibition. The charge for each booth is as under:

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<th>Member companies</th>
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<td>₹ 80,000 plus 18% GST</td>
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The booking of the virtual booth will be on first-come-first-serve basis with payment. The last date for booking the virtual booth is 10th November, 2020 and receipt of the information to be displayed in the stall will be 16th November, 2020.

Sponsors

We are offering following sponsorship categories:

(i) Diamond Sponsors: Diamond sponsors will be given facility to nominate 20 delegates on complimentary basis. Their branding will be done very prominently at the Virtual Reception Area, Lobby, Conference Hall and Exhibition Hall, etc. The display can include a short corporate video at these virtual locations. They will also be provided visibility by physical display during inaugural function and visibility during streaming of inaugural function to all the delegates. In addition, sponsorship will be acknowledged repeatedly in between presentations. Sponsorship fee is ₹ 25 lakhs. GST @18% on Reverse Charge Basis to be paid by the sponsorers themselves.

(ii) Silver Sponsors: Silver sponsors will be given facility to nominate 10 delegates on complimentary basis. Their branding will be done prominently at the Virtual Reception Area, Lobby, Conference Hall, Exhibition Hall, etc. A short video can also be played in the lobby area. They will also be provided visibility by physical display during inaugural function and visibility during streaming of inaugural function to all the delegates. In addition, sponsorship will also be acknowledged at the start and end of each session. Sponsorship fee is ₹ 15 lakhs. GST @18% on Reverse Charge Basis to be paid by the sponsorers themselves.

Advertisers

(i) Advertisers for a fee of ₹ 100,000 plus 18% GST will be provided visibility in Conference Hall and Exhibition Hall.

(ii) Advertiser can advertise in hard copies of Indian Journal of Fertilisers, Fertiliser Statistics and Seminar Paper Preprints. The tariff for such advertisement can be obtained by sending mail to mktg@faidelhi.org.
FAI ANNUAL SEMINAR 2020

The Secretary
The Fertiliser Association of India
FAI House, 10 Shaheed Jit Singh Marg
New Delhi – 110 067
Email: secy@faidelhi.org or acctt@faidelhi.org

Please register my/our names(s) for the above Seminar (Please write in CAPITAL LETTERS)

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Organisation & Address

Phone

Fax

Email

GSTIN No. (If Any)

FAI Member : Yes/No

Enclosed is a Demand Draft/Banker’s Cheque/Delhi Cheque/Banker’s advice for ₹ ________________ being the registration fee for the Seminar (₹ 12,000+18% GST per participant for FAI members and ₹ 15,000+18% GST per participant for FAI non-members)

Payment Option through NEFT/RTGS:
Saving Bank Account No.: 1484101006029, Canara Bank, Jit Singh Marg, New Delhi - 110 067
IFSC Code: CNRB0001484, Branch Code : 1484, MICR Code: 110015015
FAI - GSTIN: 07AAACT0097M1Z3 and FAI - PAN No.: AA ACT0097M

Date:

Please use separate sheet, if more participants are sponsored. Please make a Demand Draft/Banker’s Cheque payable at, New Delhi in favour of ‘The Fertiliser Association of India’ and send it along with this form or make payment through NEFT/RTGS under intimation to FAI as per the details given above.