

Fertiliser Policy and Technology in India – Need for Reforms



The Fertiliser Association of India–Southern Region, Chennai, organized a Management Development Program with the theme on **Fertiliser Policy and Technology in India – Need for Reforms** during 19-21 July 2026. It was inaugurated by Mr. S. Sakthimani, Chairman, FAI – Southern Region and Chairman and Managing Director of The Fertilisers and Chemicals Travancore Limited, Cochin. Dr. Suresh Kumar Chaudhari, Director General, FAI gave the Presidential Address. Mr. G.V. Subba Reddy, Vice President (Marketing), Coromandel International Limited, Secunderabad and Mr. Suresh Pramanick, Chief Manufacturing Officer and Unit Head, Paradeep Phosphates Limited, Goa, also graced the inaugural session. Sixty executives nominated by 20 FAI member companies participated in the program.

In his address, Mr. S. Sakthimani stated that it is of paramount importance for the executives to keep themselves abreast with the challenges of the sector on regular basis. Interactions among the personnel working in different disciplines of the fertiliser companies help to understand the areas of each other and challenges being faced. The present program will be quite useful to interact with each other and exchange knowledge to improve overall effectiveness. He briefly dwelt upon the impact of west Asia conflict on the supply of raw materials and finished goods and the challenges faced by the fertiliser industry in the country. He felt that these challenges can be converted to opportunities by strengthening our own systems. He

underlined that Involving women in all spheres of activities in fertiliser industry will go a long way in improving the efficiency of all the areas of fertiliser industry.

In his address, Dr. Suresh Kumar Chaudhari stated that the global disruptions, due to ongoing regional conflicts, have impacted the whole world in various sectors including the fertiliser sector. In spite of such geo-political situations, Indian fertiliser industry is committed to supply fertilisers to the farming community. He stressed on the need for educating the farmers on judicious and scientific nutrient management practices for sustainable agriculture. Indian fertiliser sector is highly regulated one and its survival depends on the policy reforms taken by Government of India from time to time. Even the agriculture sector will also be impacted by the pricing policy decisions of the Government. He informed that the food grain production during 2025-26 according to the third advance estimates of Government of India is around 377 million MTs and that of horticultural crops production is around 378 Million MTs which is coming from 141 million hectares of land. There is enormous pressure on the natural resources. Hence, the utmost priority is to improve and sustain soil health in a scientific manner by integrating the use of mineral fertilisers with bio, - organic, nano-fertilisers, etc. That is the way forward for sustainable agriculture. In the recent past, banning of the sale of non-subsidized specialty fertilisers in some states is going against the policy of sustaining soil health and it will adversely impact the balanced use of nutrients. On the technology side, all out efforts are made by the fertiliser industry to improve the efficiency of running the plant. However, alternate sources of energy are also to be explored to reduce high dependence on natural gas. He requested all the participants to have interaction with the learned faculties and among themselves, which will be essential to improve knowledge skills.

Mr. Subba Reddy gave his views on sustaining soil health in an integrated approach and Mr. Suresh Pramanick shared his thoughts on improving the efficiency of the plant. Earlier, Mr. Y.V.N. Murthy, Regional Head, FAI-SR welcomed the dignitaries, faculties and participants to the program and explained in brief about the objectives of the program.
