



FAI- EASTERN REGION Fertilizer Management Development Program

July, 6-8, 2026

DARJEELING, West Bengal



THE FERTILISER ASSOCIATION OF INDIA (EASTERN REGION)

Ganapati Building, 3, Lake Road, Kolkata – 700 029

Phone : 033-24638256, Mob : 9984438704

Email : er@faidelhi.org, faicalcutta@gmail.com

INTRODUCTION

The need for food security has governed the policies of the Government, which in turn have influenced the development of fertilizer industry in India. Apart from NPK, Indian soils are suffering from micro nutrient deficiency, secondary and micro nutrients also. Deficiency of a nutrient in soil has its reflection on human nutrition which must be addressed through formation and creation of congenial policy environment. Currently not only Food security but Food and Nutrition security is much more relevant and talked upon. Fertilizer have played vital role to increase food grain production in the country and will continue to play a bigger role in food and nutrition security in future. With time Indian Fertilizer industry turned into one of the best in the world in terms of capacity utilization, energy efficiency and services to the farming community through its continuous efforts for improvement.

The sustainability of agriculture production system largely depends on adequate plant nutrient supply. By 2050 the requirement of fertilizer nutrient would increase to 45 million tonnes from the present level of 30 million tonnes to produce 400 million tonnes of foodgrains for 1.7 billion populations. To achieve this the efforts would be required to foster the vertical growth by using newer technologies and innovative products which are user friendly, economically viable, socially acceptable and environmentally friendly.

In this context, FAI – Eastern Region is organizing a residential training **Fertilizer Management Development Program** during July 6-8, 2026 at **PRIDE PREMIER DARJEELING, Lebong Cart Road, Beside St. Josephs College, Singamari, Darjeeling, West Bengal – 734104**
Mob : 7477672626, 8420050733, 7005363865

NEED FOR TRAINING

Fertilizer sector is vital for Indian agriculture. Sensible use of fertilizers in balanced proportion is inevitable to improve farm productivity, farmer's income and soil health. Professional of different areas of work places are involved in entire chain from production / import o supply of fertilizers upto the last mile delivery. These areas inter alia are related to management of raw materials and production of fertilizers, import of raw materials / finished fertilizer products 'logistics; marketing, extension services; finance; quality of fertilizers 'human resource development etc. There is a need of upgradation of knowledge and skills of personnel in all these functional areas. It also helps to know the crucial issues involved, to develop concepts, to interact with others for knowledge sharing and act for the organization.

This training program has been specially designed for the officials / employees working in production, sales, distribution / logistics, material management, finance, HR, purchase / procurement, agricultural services / promotions and information & communication. It is expected that the officials after undergoing this program participants will gain valuable insight the entire value chain of fertilizers and will be discharge their duties with more ease and confidence in this sector.

TARGET AUDIENCE

The officials / employees in the fertilizers companies connected with the departments such as logistic, materials management, marketing, finance, HR, commercial, procurement, production technology, agricultural services / promotions, information and communication technology etc. to enhance their professional and personal skills related to this vital sector of the Indian economy.

PROGRAM CONTENT

The topics to be covered include

1. Indian Fertilizer Scenario – An Overview,
2. Innovations in Fertilizer Production – The Salient Features of Technologies
3. Fertilizer Policy – Key Initiatives and Desired Interventions,
4. Port Operations and Management
5. Improving Logistics Operations
6. An overview of FCO 1985 and Recent Development
7. Salient Features of iFMS / DBT in Fertilizer Sector
8. Giving Boost of Promotion of SSP in Indian Agriculture
9. Role of Specialty Fertilizer and Micronutrients in Indian Agriculture
10. Nano fertilizers in Agricultural & Marketing Strategy and Drone Spray technology
11. Government Initiatives for Promotion of Balanced and Efficient Fertilizer Use (PM PRANAM, PMKSK, GOBARDHAN Scheme etc.)
12. Fertilizer Marketing Strategies in the Changing Environment
13. Precision Agriculture – Tech based Solutions
14. Negotiation / communication skills

FACULTY

Faculty will consist of resource person from Fertilizer Industry, Management Institutes, International Institute, Department of Agriculture, Agricultural Universities, Department of Fertilizers and FAI.

DURATION

The duration of the program is 3 (Three) working days from **6-8 July, 2026**. On **6 July 2026** the Inaugural session will start after Lunch at 2.00 pm and on **8 July 2026** program will end after Lunch at 2.00 pm.

REQUEST FOR NOMINATIONS

We trust your organization will be interested in nominating the officials to this important program. Being a residential program we need to be very specific with the Hotel about the number of participants. It is therefore, requested that your nominations should reach us latest by **24 June 2026**. Early communication on nomination will be highly appreciated as the Hotel has a limited number of rooms.

DATES AND VENUE

The dates for the residential training program are July 6-8 2026. The program will be held at

PRIDE PREMIER DARJEELING

**Lebong Cart Road, Beside St. Josephs College, Singamari, Darjeeling,
West Bengal – 734104, Mob : 7477672626, 8420050733**

The program will start on 6 July 2026 after Lunch and will be over on 8 July 2026 at 2.00 pm. (after Lunch). The participant's check-in in the Hotel on 6 July 2026 before 12.00 pm and will be required to check out on the 8 July 2026 by 10.00 am

Participants desiring to stay in the Hotel before 12.00 hours of 6 July 2026 and or after 10.00 hours of 8 July 2026 will be required to pay directly to the Hotel as per the tariff rates of the Hotel. For stay of additional person(s) if any, the participant will have to pay directly to the Hotel for all the expenses to be incurred for such stay.

ABOUT THE HOTEL

Pride Premier Darjeeling is an premium 4-star hotel located in the Singamari area. Known for its peaceful hillside atmosphere. Pride Premier Darjeeling is a great choice for a stay in Darjeeling.



Rooms with stunning views of the Kanchenjunga range. Comfortable and well-furnished accommodations with modern amenities. Peaceful location ideal for relaxation and nature lovers. Large windows offering natural light and panoramic mountain views. Warm hospitality with personalized guest service. Easy access to nearby viewpoints and local attractions

ABOUT DARJEELING

Darjeeling, the "**Queen of the Hills**," is a vibrant city in West Bengal. Located in the Eastern Himalayas at 2,042 meters, it is world-famous for its sweeping tea plantations, stunning views of Mount Kangchenjunga, and UNESCO-listed Toy Train.

The town is mostly navigated by walking along winding roads, though cars, jeeps, and taxis are easily available for sight seen. Enjoy a delicious blend of Tibetan, Nepali, and Bengali influences. Don't miss the local *thukpa* (noodle soup), *momos* (dumplings), and a warm cup of Darjeeling tea. The specialty of Darjeeling tea lies in its rarity, flavor, and the traditional cultivation methods used to grow and harvest the tea leaves.

Top Highlights

- >> **Tiger Hill:** Famous for panoramic sunrises over the Himalayas.
- >> **Darjeeling Mall (Chowrasta):** The bustling, pedestrian-only town center for shopping and dining.
- >> **Toy Train (Darjeeling Himalayan Railway):** A classic steam-engine railway experiencing mountain landscapes.
- >> **Happy Valley Tea Estate:** A historic tea garden offering immersive estate tours.
- >> **Peace Pagoda & Ghoom Monastery:** Notable spiritual and cultural landmarks
- >> **Batasia Loop:** A spiraling railway loop on the Toy Train route that offers a panoramic view of the town and snow-capped peaks
- >> **Padmaja Naidu Himalayan Zoological Park:** India's premier high-altitude zoo, famous for conserving endangered species like the snow leopard and red panda
- >> **Ghum Station:** Famous for being India's highest railway hill station

HOW TO REACH VENUE

By Air

The nearest major airport to Darjeeling is **Bagdogra International Airport (IXB)**, located near Siliguri, West Bengal, roughly 70 km (43 miles) away. It takes about 2 to 3 hours by taxi to travel between the airport and Darjeeling

By Rail and Road

Nearest Railway Station : New Jalpaiguri Junction Railway Station (NJP).

To reach Darjeeling from Kolkata by train, you first take an overnight or daytime train from Kolkata (Howrah/Sealdah) to **New Jalpaiguri (NJP)**. From NJP, you can hire a shared or private taxi, govt. buses for the remaining 3 to 4-hour to Darjeeling.

PROGRAM FEE & PAYMENT OPTIONS

I. The participation fee

The program is **Residential** and fee per Participant is **Rs. 23,000/- (Rupees Twenty Three thousand only) plus 18% GST (Double Occupancy Basis)**

The program is **Residential** and fee per Participant is **Rs. 28,000/- (Rupees Twenty Eight thousand only) plus 18% GST (Single Occupancy Basis)**

The course fee covers Conference Facilities, Training Kit, Food including Breakfast, standard Lunch, Dinner and Tea/Coffee, Boarding & Lodging for three (3) days from 6 July 2026 to 8 July 2026. We also arranged one-day cocktail with dinner. Hotel Room check in on 6 July 2026 before 12.00 pm and checkout 8 July, 2026 10.00 am. Training program will end at 2.00 pm (after Lunch).

It does not include travel expenses of the participants. It also does not include the pick-up and drop facility from Airport / Railway Station / Bus Stand.

II. Payment Options

- The Demand Draft / at par Cheque may please be made in favour of **“The Fertiliser Association of India, Eastern Region” payable at Kolkata.**
- Payment can also be made through electronic transfer by NEFT/RTGS. The bank details are given below for transfer of funds. **(after transfer the fund please communicate through email)**

Beneficiary Name	:	THE FERTILISER ASSOCIATION OF INDIA , EASTERN REGION
Name of Bank	:	CANARA BANK
Branch	:	SARAT BOSE ROAD, KOLKATA – 700 029
Account Number	:	95031010003972
Type of Account	:	Current Account
Indian Financial System Code (IFSC):	:	CNRB0000323

FAI GSTIN : 19AAACT0097M1ZY

ADDITIONAL PERSON

For stay of additional person(s), if any, the participant, will have to pay directly to the Hotel for all the expenses to be incurred for such stay. The room availability is likely to be very tight during the program in view of one of the fine location this season. Therefore, participant intended to bring any additional person(s) is requested to inform us well in advance to enable us to make necessary arrangements and avoid any inconvenience.

REGISTRATION FORM

We trust your organization will be interested in nomination the officials to this importance program. Registration form duly filled in along with the Program fee may please be sent **positively by June 24, 2026 to the following address.** Early decision on nominations will also facilitate the participants to make their travel plan well in advance.

To
Mr. Subodh Kumar Singh
Regional Executive
The Fertilizer Association of India- Eastern Region
Flat 1R, Ganapati Building, 3, Lake Road, Kolkata – 700 029, West Bengal
Phone : 033-2463-8256, Mob : 9984438704.
Email : er@faidelhi.org, faicalcutta@gmail.com

REGISTRATION FORM

To
The Regional Executive
The Fertiliser Association of India – Eastern Region
Ganpati Building, Flat 1R, 3, Lake Road,
Kolkata – 700029.
Mobile: 9984438704, Tel.: 033-24638256,
E-mail: er@faidelhi.org; faicalcutta@gmail.com

Dear Sir,

Please register following officers from our organization for FAI – ER Fertilizer Management Development Program to be organized during **July 6-8 2026** at **PRIDE PREMIER DARJEELING**, Lebong Cart Road, Beside St. Josephs College, Singamari, Darjeeling, West Bengal – 734104.

S. No.	Name of Participant	Designation	Mobile No.	E-mail ID	Place of Posting
1					
2					
3					
4					
5					

Enclosed please find a banker's cheque / draft No.dated for Rs.in favour of **The Fertilizer Association of India, Eastern Region** payable at Kolkata towards registration fee.

Bank Name: Canara Bank, Branch: SARAT BOSE ROAD, KOLKATA – 700 029, Branch Code: 000323, Bank Account No: 95031010003972, IFS Code: CNRB0000323, Account Type: Current

Registration Fee is as below:

- (i) Double (sharing) occupancy @ Rs. 23,000/- plus 18% GST per participant
- (ii) Single occupancy @ Rs. 28,000/- plus 18% GST per participant

Details of Nominating Officer:

Name & Designation:Signature:
Organization:
Billing Address:
Mobile:GST No.:
E-mail ID:

You may also e-mail the filled in Registration Form to er@faidelhi.org, faicalcutta@gmail.com