

**Dr. Suresh Kumar Chaudhari**  
Director General

**THE FERTILISER ASSOCIATION OF INDIA**



FAI/NR/TP  
20 April 2026

***Sub: FAI-NR Training Program on Improving Professional and Personal Effectiveness at Fagu, Kufri during 17-20 June 2026***

Dear Sir,

FAI-Northern Region is organising a residential training program on **Improving Professional and Personal Effectiveness** during 17-20 June 2026 at KC Vilaas Resort & Spa, Cheog Road, **Fagu, Kufri**, District Shimla, Himachal Pradesh.

2. The program is designed for the officers working in various disciplines including Marketing, Finance, Production, Promotion, Material Managements, Logistics, Agricultural Services, Public Relations, Secretarial, HRD and Information & Communication Technology.
3. To take advantage of this unique learning opportunity, kindly arrange to send the nominations from your organisation. We would appreciate to receive your nomination(s) by 8 June 2026. A copy of the program brochure containing the details is attached. For further details, please contact 011-46005226, 9818918688, email: [nr@faidelhi.org](mailto:nr@faidelhi.org)

With regards,

Yours sincerely,

(Suresh Kumar Chaudhari)

Encl: As above

**FAI-Northern Region**  
**Training Program**  
**on**  
**Improving Professional and**  
**Personal Effectiveness**

**17-20 June 2026**

**Fagu, Kufri, Himachal Pradesh**



**THE FERTILISER ASSOCIATION OF INDIA**  
**NEW DELHI**

## INTRODUCTION

Fertiliser sector has been playing role in overall development of agriculture in the country. Use of fertilisers on the basis of a key 4R stewardship (right fertiliser, right dose, right time and right method) in balanced proportion on soil test based recommendation is inevitable to improve farm productivity, farmers' income and soil health. Fertiliser sector has been in the business of specialty fertiliser products to promote integrated nutrient management for overall well being of the farmers. Professionals of different areas, working at different places, are involved in entire supply chain from production/import of fertilisers upto the last mile delivery. These areas *inter-alia* are related to management of import of raw materials/finished fertiliser products and production of fertilisers; logistics; marketing; agri-development activities; finance; quality of fertilisers; human resource development, etc. optimisation of cost in all areas of supply chain is of utmost importance. There is a need for upgradation of knowledge and skills of personnel engaged in all these functional areas.

This training program has been specifically designed to provide apt opportunity to the officers to keep them abreast with the recent developments in the areas of pricing and subsidy policies, improving productivity and cost optimization in fertiliser plants, international trade, iFMS/DBT, logistics, marketing, use of alternate fertiliser products, precision agriculture, legal aspects of fertiliser trade, etc. Program also includes topics on improving soft skills. It is expected that the executives after undergoing this program will be able to discharge their duties with more ease and confidence.

In this context, **FAI-Northern Region** is organising a residential training program on ***Improving Professional and Personal Effectiveness*** during **17-20 June 2026** at KC Vilaas Resort & Spa, Cheog Road, **Fagu, Kufri**, District Shimla, Himachal Pradesh.

## TRAINING APPROACH

The training approach aims at stimulating competence level of the individual through presentations by experts and participative discussion. Case studies, group discussions and role playing are some of the techniques that will be used to animate and sustain the interest of the participants.

## PROGRAM CONTENTS

- Pricing and Subsidy Scheme in Fertiliser Sector
- Fertiliser and Raw Material Scenario
- Improving Productivity and Cost Optimization of Fertiliser Plants
- International Trade and Port Operations
- An Overview of Legal Aspects of Fertiliser Trade
- Salient Features of iFMS/DBT in Fertiliser Sector
- Improving Logistics Operations and Cost Optimization
- Fertiliser Marketing Strategies in the Emerging Situation
- Need for Alternative Fertilisers in Indian Agriculture
- Necessity for Promotion of Integrated Nutrient Management
- Smart Farming with Use of Precision-Tech Agriculture
- Ways and Means to Improve Production and Consumption of SSP
- Importance of Nano Fertilisers in Agriculture and Marketing Strategy
- Soft Skills for Success
  - *Interpersonal Skills*
  - *Time Management*
  - *Effective Leadership*
  - *Team Building*
  - *Stress Management*
  - *Positivity for Success*

## FACULTY

Faculty will consist of resource persons from the Fertiliser Industry, Government of India, the FAI and the Management/Professional Institutes.

## TARGET AUDIENCE

The program is designed for officers of the Marketing, Finance, Production, Material Managements, Logistics, Agricultural Services/Promotions, Public Relations, Secretarial, HRD and Information & Communication Technology in order to enhance their professional and personal skills related to this vital sector of the Indian economy.

## DATES & VENUE

The dates for the residential training program are **17-20 June 2026**. The venue of the program is:

### KC Vilaas Resort & Spa

Cheog Road, Fagu, Kufri, District Shimla, Himachal Pradesh  
**Mobile:** 8580610036, 7018540036 • **Website:** <https://kcvilaas.in>

The participants can check-in the Hotel on 17 June 2026 after 1200 hours and will be required to check-out on 20 June 2026 by 1100 hours. Participants desiring to stay in the Hotel before 1200 hours of 17 June 2026 and/or after 1100 hours of 20 June 2026 will be required to pay directly to the Hotel as per the tariff rates agreed between the Hotel and the concerned participants.

## REQUEST FOR NOMINATIONS

We trust your organisation will be interested in nominating the officials to this important program. Being a residential program, we need to be very specific with the Hotel about the number of participants. It is, therefore, requested that your nominations should reach us **latest by 8 June 2026**. Early decision on nominations will also facilitate the participants to make their travel plans well in advance.

## REGISTRATION

The registration fee is **Rs. 25,000/-** per participant on double occupancy (room sharing) basis, **Rs. 34,000/-** per participant on single occupancy basis and **Rs. 18,000/-** for non-residential basis. GST @ 18% will be applicable on the given rates. **Registration form** duly filled in along with the fee may please be sent to:

### Mr. Harinder Kaushik

The Fertiliser Association of India – Northern Region  
FAI House, 10, Shaheed Jit Singh Marg, New Delhi - 110 067  
CIN U85300DL1955NPL002999

**Mobile:** 9818918688 • **Tel:** 011-46005226, 46005200

**E mail:** [nr@faidelhi.org](mailto:nr@faidelhi.org), [fairn2@gmail.com](mailto:fairn2@gmail.com) • **Website:** [www.faidelhi.org](http://www.faidelhi.org)

The fee can be remitted: 1. **Online** via through the following link: <https://www.faidelhi.org/payment/>; 2. **NEFT/RTGS** transaction through Canara Bank; Branch: Jit Singh Marg, New Delhi; Saving Bank A/c. No.: 1484101006029; SWIFT / IFSC / RTGS: CNRB0001484; 3. **Banker's Cheque / Draft** payable at Delhi in favour of The Fertiliser Association of India; and 4. **QR Code Scanning**. Please share the payment details with writing the dates of the program or name of the program. FAI GSTIN is 07AAACT0097M1Z3.



**The registration fee** for the participants covers program fee, conference facilities, registration kit, reading materials, boarding & lodging. Expenses on room services are not the part of the package. Therefore, the meal items in room, laundry charges, telephone calls from the hotel, etc., will have to be paid by the participants themselves directly to the Hotel before check out.

## **SPONSORSHIP**

Sponsorship opportunities are available, enabling the companies to have long lasting recall value among the executives of the industry. The sponsorship details are given below. Wide publicity will be given during the program.

**Registration Kit** : Rs. 1.0 lakh

**Lunch (one day)** : Rs. 75,000      **Dinner (one day)** : Rs. 75,000

## **ADDITIONAL PERSON**

For stay of additional person(s), if any, participant(s), will have to pay directly to the Hotel for all the expenses to be incurred for such stay. The room availability is likely to be very tight during the program in view of one of the fine location during the summer season. Therefore, participant(s) intended to bring any additional person(s) will be requested to inform us well in advance, enabling us to make necessary arrangements and to avoid any inconvenience.

## **ABOUT THE HOTEL**

KC Vilaas resort and Spa, Luxury Retreat in Fagu, Shimla, Nestled amidst the serene landscapes of Fagu, Shimla, KC Vilaas is a beacon of luxury and elegance. 5-star Resort offers a unique blend of comfort and sophistication, designed to give our guests an unforgettable experience.

KC Vilaas has state-of-the-art facilities, including a sparkling swimming pool, air-conditioned rooms, banquet halls, and a conference hall. We have the largest banquet space for destination weddings. Whether you're here for business or leisure, KC Vilaas ensures your needs are met with the highest standards of service.



## ABOUT THE CITY

Experience the untouched beauty of the mountains and the rejuvenating mountain air as you depart from the capital city of Devbhumi (Himachal Pradesh) and journey through Kufri to reach Fagu. Fagu, a picturesque hamlet, is nestled among lush greenery and offers a serene retreat away from the hustle and bustle.

Perched high in Fagu, on the brink of a ridge, our resort becomes your luxurious abode in the mountains. Honouring the exceptional local craftsmanship, it offers awe-inspiring 180° views of Churdhar, the highest peak of the outer Himalayas. This captivating property features well-appointed rooms and suites, each offering majestic views of the surrounding Himalayan range.

The exquisite resort in Fagu radiates a rustic charm with its architecture and design inspired by the best that Himachal Pradesh has to offer. The resort is enveloped by majestic snow-capped peaks that provide clear views from every corner of this grand resort.

In 1864, Shimla was declared the summer capital of the British Raj in India. A popular tourist destination, Shimla is often referred to as the "Queen of Hills," a term coined by the Britishers.

The important places of interest are Kufri Zoo, Himachal State Museum and Library, Viceregal Lodge & Botanical Gardens, **Christ Church, The Ridge, The Mall, Jakhu Temple, Tara Devi Temple, Kali Bari**, etc.

## CONNECTIVITY

Fagu, Kufri (Shimla) is very well connected by Road, Air and Train.

**By Road** - Distance from Delhi to Fagu, Kufri by road is around 390 km; Chandigarh to Fagu, Kufri is 133 km and Shimla to Fagu, Kufri is 21 km. There are direct buses from Delhi, Jaipur and Chandigarh to Shimla, one can avail the facility of private taxis to reach Fagu, Kufri.

**By Air** - The nearest Airport is Jubbarhatti, 41 km from Fagu, Kufri. There is a flight from Delhi to Shimla (Jubbarhatti) Airport.

**By Train** - Kalka (nearest Railway Station), taxis ply to the destination (3½ hours, 104 km).

## WEATHER

The Fagu, Kufri temperature in June ranges between approximately **10°C to 28°C**, providing a pleasant climate for various activities. With nearly 14 hours of daylight, visitors can make the most of their time exploring the captivating landscapes of Fagu, Kufri.



**Christ Church, Shimla**



**Viceregal Lodge, Shimla**



**Toy Train**

**FAI-Northern Region Training Program on  
Improving Professional and Personal Effectiveness  
17-20 June 2026, Fagu, Kufri, District Shimla Himachal Pradesh**

**Tentative Program**

<b>Date &amp; Time (hrs.)</b>	<b>Topics</b>
<b>17 June 2026 (Wednesday)</b>	
1300-1400	<i>Lunch</i>
1430-1500	<i>Registration</i>
1500-1600	<b>Inaugural Session</b>
1600-1630	<i>Tea</i>
1630-1730	<b>Pricing and Subsidy Scheme in Fertiliser Sector</b>
1730-1830	<b>Fertiliser and Raw Material Scenario</b>
1900-2200	<i>Dinner</i>
<b>18 June 2026 (Thursday)</b>	
0900-1000	<b>Improving Productivity and Cost Optimization of Fertiliser Plants</b>
1000-1100	<b>International Trade and Port Operations</b>
1100-1115	<i>Tea</i>
1115-1215	<b>An Overview of Legal Aspects of Fertiliser Trade</b>
1215-1315	<b>Salient Features of iFMS/DBT in Fertiliser Sector</b>
1315-1400	<i>Lunch</i>
1400-1500	<b>Improving Logistics Operations and Cost Optimization</b>
1500-1600	<b>Fertiliser Marketing Strategies in the Emerging Situation</b>
1600-1630	<i>Tea</i>
1630-1730	<b>Need for Alternative Fertilisers in Indian Agriculture</b>
1900-2200	<i>Dinner</i>
<b>19 June 2026 (Friday)</b>	
0900-1000	<b>Necessity for Promotion of Integrated Nutrient Management</b>
1000-1100	<b>Smart Farming with Use of Precision–tech Agriculture</b>
1100-1115	<i>Tea</i>
1115-1200	<b>Ways and Means to Improve Production and Consumption of SSP</b>
1200-1300	<b>Importance of Nano Fertilisers in Agriculture and Marketing Strategy</b>
1300-1400	<i>Lunch</i>
1400-1830	<b>Sight Seeing</b>
1900-2200	<i>Dinner</i>
<b>20 June 2026 (Saturday)</b>	
0900-1000	<b>Soft Skills for Success</b> • <i>Interpersonal Skills</i> • <i>Time Management</i> • <i>Effective Leadership</i>
1000-1030	<i>Tea</i>
1030-1130	• <i>Team Building, Stress Management &amp; Positivity for Success</i>
1130-1230	<b>Valedictory Session</b>
1230	<i>Lunch</i>

