

Fertiliser Orientation Program for Industry Personnel



The Fertiliser Association of India (FAI), New Delhi, organised a **Fertiliser Orientation Program for Industry Personnel** during 11–14 March 2026 at Jim Corbett, Uttarakhand. Dr. Suresh Kumar Chaudhari, Director General, FAI, New Delhi virtually graced the occasion as Chief Guest and inaugurated the program on virtual platform. Thirty-nine executives, nominated by twelve companies, participated and benefitted from the program.

In his inaugural address, DG, FAI, deliberated on areas related to FAI and its role; capacity building for the personnel working in technical, policy, IT, statistics, marketing, logistics, and agricultural sciences; importance of fertilisers in improving agricultural production; issues in view of imbalance in use of fertiliser nutrients due to considerably low MRP of urea compared to P&K fertilisers, reduction of beneficial microbes and deterioration of soil health; necessity to use fertilisers in balanced proportion along with bio- and organic- fertilisers for sustainable agriculture; an overview of Government policies on urea and P&K fertilisers; recent development in use of advanced technology such as artificial intelligence, the Internet of Things, drones, unmanned aerial vehicles and satellite imagery for betterment of agriculture; topics to be covered by the learned faculties, etc.

Mr. D. Ramakrishnan, Additional Director and Secretary, FAI, New Delhi, updated the participants by providing valuable information on fertiliser policies.
