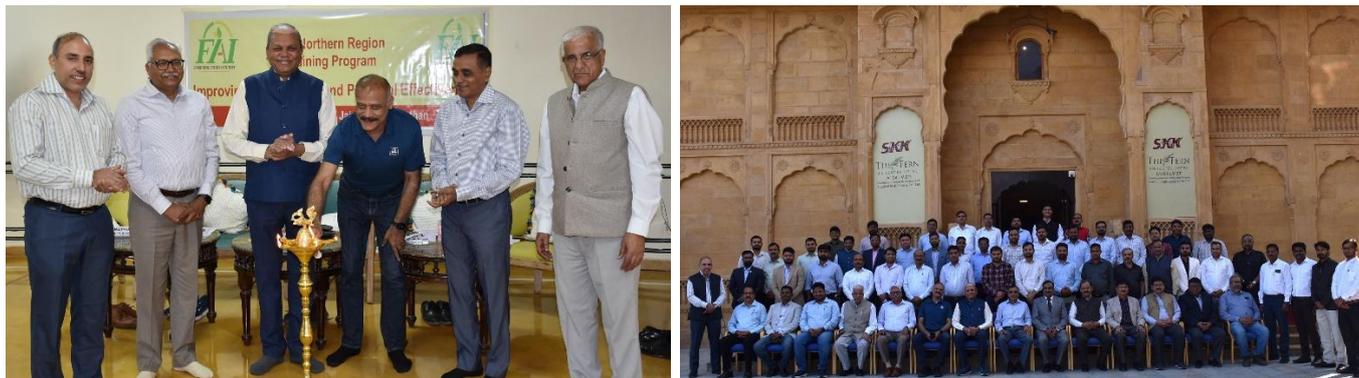


Improving Professional and Personnel Effectiveness



The Fertiliser Association of India – Northern Region, organized a Training Program on **Improving Professional and Personnel Effectiveness** at Jaisalmer during 24-27 February 2026. Dr. Suresh Kumar Chaudhari, Director General, FAI, gave the key-note address. Fifty-nine executives actively participated in the program.

In his address, DG, FAI, enumerated the areas related to importance of the program in changing environment; mandatory knowledge of fertiliser management from production to last mile delivery through better supply chain; imbalance in use of fertilisers; low use efficiencies of applied nutrients; deterioration of soil health; promotion of balanced use of fertilisers along with organic fertilisers/bio-fertilisers/recycling of agricultural wastes, etc. by all stakeholders for sustenance of soil health; importance and incorporation of new innovative fertiliser products/ formulations/specialty fertilisers in FCO 1985 to improve nutrient use efficiencies of applied products; overview of fertiliser sector, investment made, products being supplied to farmers through production/import; policy and issues of urea, P&K and SSP fertilisers; precision agriculture; activities of FAI and new initiative to apprise the industry personnel on registration of new products in FCO; ways and means for personnel development, etc.

Earlier, Dr. Nitin G. Patil, Director, ICAR- National Bureau of Soil Survey & Land Use Planning, Nagpur, gave an overview of the Institute and research activities being undertaken.

In his inaugural address, Mr Sanjiv Kanwar, Chairman, FAI-NR and Managing Director, Yara South Asia, made a presentation on **Novel Technologies for Nutrient Management** and discussed the areas related to the subject.
