

Dr. Suresh Kumar Chaudhari
Director General

THE FERTILISER ASSOCIATION OF INDIA



Stat/IT/Program/26
5 March 2026

Dear Sir,

Subject: FAI Program on ICT for Smart Fertiliser Management during 19-22 May 2026 at Kufri, Himachal Pradesh

The Fertiliser Association of India (FAI) is organising a program on **ICT for Smart Fertiliser Management** during 19-22 May 2026 at Sterling Resort Kufri, Himachal Pradesh.

2. ICT plays a vital role in improving fertiliser production; better management of supply chain resources; financial transactions; enhancing fertiliser and water use efficiency; and also enabling adoption of smart farming by the farmers. Therefore, this program has been designed to equip knowledge base of the officers working in the disciplines of Production, Materials Management, Logistics, Marketing, Finance, Promotion, Agricultural Services, and Human Resources, about the use of ICT in their respective areas.
3. Details of the program are provided in the attached brochure. The program has been structured for the professionals engaged in the fertiliser and agriculture sectors. Considering the specific topics covered, the faculty has been drawn from well-known experts in their respective fields, both from within and outside the fertiliser industry.
4. It is hoped that your organization will avail this unique opportunity by nominating officers to the program. The nominations may kindly be sent in the attached Registration Form, along with the registration fee. Details regarding the mode of transfer of the registration fee are also provided in the brochure.
5. It is requested that the nomination(s) should reach latest by 5 May 2026 to Mr. Kuldeep Sati, Chief (Statistics & IT), FAI, New Delhi to stat@faidelhi.org.

With regards,

Yours sincerely,

(Suresh Kumar Chaudhari)

Encl: As above.

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FAI Program on ICT for Smart Fertiliser Management

19-22 May 2026
Sterling Resort Kufri
Himachal Pradesh



ENSURING FOOD SECURITY

The Fertiliser Association of India
FAI House, 10 Shaheed Jit Singh Marg
New Delhi – 110 067

PROGRAM OUTLINE

Government of India has been implementing an Integrated Fertiliser Management System to track the movement of fertilisers from production units and ports to last-mile delivery. Several modifications have been made to strengthen the system and make it more robust and user-friendly.

ICT plays a transformative role in improving fertiliser efficiency, transparency, and sustainability across the agricultural value chain. A range of digital tools can be leveraged to optimize fertiliser production, imports, and logistics; ensure safety and compliance in fertiliser plants; enable traceability and quality assurance; monitor supply and demand; improve nutrient use efficiency — which is currently low; support real-time soil and crop monitoring; facilitate precision farming; minimize environmental footprints; and promote adoption of nano and specialty fertilisers, along with opening new avenues for fertiliser and agricultural trade.

These tools include ICT platforms, machine learning, agri-tech startups, sensors, remote sensing, mobile-based GIS mapping, satellite imagery, blockchain, and others. Use of such technologies in the fertiliser and agriculture sectors has become essential for informed decision-making at every stage to enhance overall efficiency.

Recognizing this need, the program on **ICT for Smart Fertiliser Management** has been designed to cover various facets of digital technology in the fertiliser and agriculture sectors. We are confident that, after undergoing this program, executives in the sector will be better equipped to perform their roles with greater ease and confidence.

TOPICS TO BE COVERED

The following topics are intended to be covered in the program:

- Digital Technology in Fertiliser Plant Operations
- Blockchain for Fertiliser Traceability and Quality Assurance
- Predictive Analytics for Supply and Demand Forecasting
- Smart Advisory Systems Using AI and Remote Sensing
- IoT & Sensor Networks for Soil and Crop Monitoring
- Remote Sensing and Drones for Real-Time Crop Nutrient Diagnosis
- Big Data Analytics for Improving Nutrient Use Efficiency
- Smart Farming: Using Precision Agriculture for Higher Yield and Efficiency
- Mobile-based Advisory Systems for Farmers on Balanced Fertilisation
- ICT-Enabled Monitoring of Emissions and Environmental Footprint
- Role of Digital Agriculture Ecosystems in Promoting Nano and Speciality Fertilisers
- Cyber Systems for Safety and Compliance in Fertiliser Plants
- Role of Digital Technology in Blue Ocean Strategy

TARGET AUDIENCE

The program is designed for professionals from fertiliser and agri-input organisations who are involved in planning, monitoring, and decision-making related to fertiliser management. It is particularly relevant for executives working in production planning, supply chain and logistics, sales and marketing, digital agriculture initiatives, advisory services, and agri-business operations where ICT-enabled data-

driven fertiliser solutions are being adopted. Professionals under various disciplines including technical, marketing, finance, production, promotion, logistics, agricultural services, HR, IT, etc. can upgrade their knowledge and skill by attending this useful program.

FACULTY

Senior officials from the fertiliser industry, agricultural institutions, agri-tech startups, consultancy organizations, etc. will act as faculty members in the program.

DURATION, DATE & VENUE

The duration of the program is 3-night/4-days from 19-22 May 2026. The venue of the program is **Sterling Resort Kufri, Himachal Pradesh.**

ABOUT STERLING RESORT KUFRI

A gorgeous 3.5-acre resort with a magnificent view of the snow-laden hills. Sterling Kufri provides luxury and comfort along with stunning views of the beautiful landscape. It is surrounded by terrace farms. The relaxed pace of life and greenery of the area is a world of escape from the city's madding crowd.

Connectivity

 **Chandigarh Airport - 141 Km**

 **Shimla Railway Station - 31 Km**

 **Shimla Bus Stand – 27 km**

The detailed address of the venue is given below:

Sterling Resort Kufri

Near Kufri, Galu, Tehsil, Kufri,
Fagu, Shimla, Himachal Pradesh 171012

Tel: +91 7969792037

Email: fom.kufri@sterlingholidays.com

Website: <https://www.sterlingholidays.com>



ABOUT THE CITY/TOWN

Kufri is a resort hill station in the district of Shimla, India. It brings the best of Himachal Pradesh - lush mountains, snow-clad hills, and dense forests. It is the starting point of many beautiful treks. Depending on the season, one can go skiing or apple-picking in the nearby orchard.

WEATHER

Weather around Kufri during May is normally pleasant. The temperature varies between 10°C and 24°C and light woollen clothes will be required.

COURSE FEE

Residential participants

a) Single Occupancy Basis (per participant)

- Rs. 35,000 (Rs. Thirty-five thousand only) + 18% GST

b) Double Occupancy Basis (per participant)

- Rs. 25,000 (Rs. Twenty-five thousand only) + 18% GST

The above course fee includes:

Boarding & lodging for 3-nights, breakfast, lunch and dinner, forenoon/afternoon tea/coffee, program fee, reading material, conference facilities, etc.

The above course fee excludes:

Travel expenses of participant(s) to the program. Expenses on room service like, laundry charges, telephone charges, extra bed, extra meal, etc., are not included in the package. Such services will have to be paid by the participant(s) directly to the hotel at the time of check-out.

Non-residential participants

- Rs. 17,000 (Rs. Seventeen thousand only) + 18% GST

The course fee includes: Program fee, reading material, conference facilities, breakfast, lunch and dinner, forenoon/afternoon tea/coffee.

Mode of Payment

Payment of registration fee may be made by way of a Demand Draft or an at-par cheque drawn in favour of “**The Fertiliser Association of India**”, payable at New Delhi. Payments are also accepted through online transfer. The details are given below:

Saving Bank A/c No.	:	1484101006029
Bank Name and Address	:	CANARA BANK, Jit Singh Marg, New Delhi – 110 067
Branch code	:	1484
IFSC code	:	CNRB0001484
MICR code	:	110015015
GSTIN	:	07AAACT0097M1Z3
PAN No.	:	AAACT0097M

We have introduced the online payment gateway facility to make payments conveniently. Please note that the “Online Payment” tab is available at the top of our website. You may use the link <https://www.faidelhi.org/payment/> for quick and direct payment. **Please share the payment details with us.**

CHECK IN AND CHECK OUT

The residential participants can check-in at the hotel after 14.00 hrs on the 19 May 2026 and will be required to check-out before 12.00 noon on the 22 May 2026. For any overstay, the participants will have to pay to the hotel directly.

ADDITIONAL PERSON

Participants interested to bring any additional person(s) is requested to inform the hotel well in advance to enable to make necessary arrangements and avoid any inconvenience. Additional person(s), if any, staying with the participant need to pay directly to the hotel for all the expenses to be incurred for such stay.

REQUEST FOR NOMINATION

We invite you to take advantage of this valuable opportunity by nominating professionals from various disciplines of your organization. As the resort has a limited number of rooms, we request you to kindly submit the nominations in the attached form at the earliest, on or before 5 May 2026.

REQUEST FOR SPONSORSHIPS

We invite organizations to partner with us as sponsors for this prestigious event. Sponsors will receive prominent brand visibility and due recognition across all event collaterals, promotional materials at the venue. Following are the opportunities for sponsorship.

S.No.	Item	Amount
1.	Gold Sponsor The branding will be done in the Conference Hall. The display can include a short corporate video of less than 5 minutes once in a day.	Rs. 2.0 lakh
2.	Silver Sponsor The branding will be done in the Conference Hall.	Rs. 1.0 lakh
3.	Cocktail and Dinner for the participants for 19 May 2026. The branding will be displayed during Cocktail and Dinner time.	Rs. 1.0 lakh
4.	Lunch for the participants for any one day i.e. on 20 or 21 or 22 May 2026. The branding will be displayed during Lunch time.	Rs. 0.75 lakh

You will get the advantage of the following:

- i) The name of the sponsor will be displayed at two vintage points at venue of program.
- ii) Name of sponsoring company will also be announced during the program.
- iii) For item no. 1 to 3, sponsors will be allowed to nominate two officials from their organizations to participate in the program on complimentary basis as non-residential basis.

Kindly let us know by 5 May 2026 about willingness of your company to sponsor one or more of the events in the program. This is an excellent opportunity to showcase your brand to a focused and relevant audience while strengthening industry presence and engagement.

REGISTRATION

Registration form duly filled in along with the payment details of the participation fee may please be sent to:

Mr. Kuldeep Sati
Chief (Statistics & IT)
The Fertiliser Association of India
FAI House, 10, Shaheed Jit Singh Marg
New Delhi - 110 067
Phone: +91-11-46005215
E-mail: stat@faidelhi.org **Website:** www.faidelhi.org



REGISTRATION FORM

ICT for Smart Fertiliser Management

19-22 May 2026

Sterling Resort Kufri, Shimla – 171012

Himachal Pradesh

Kuldeep Sati

Chief (Statistics & IT)

The Fertiliser Association of India

FAI House, 10 Shaheed Jit Singh Marg

New Delhi – 110 067

Please register the following for the above program:

Sl. No.	Name in Capital Letters (Dr./Mr./Ms.)	Designation	Organization and Postal Address	Mobile/ Phone (O)	Email	Occupancy (Single/ Double/ Non-Resident)
1.						
2.						
3.						
4.						
5.						

2. Details of the Organization

Name of the Organization:.....

Address:.....

Email:.....

For raising invoice, please provide following additional information:

PAN Number: GST Number:

Billing Address:

(if different from above)

3. Payment Options:

A. Demand Draft /at par cheque /NEFT /RTGS (Please tick). Demand Draft can be prepared in favour of “The Fertiliser Association of India” payable at New Delhi

B. NEFT/RTGS: If payment has been made through NEFT / RTGS, please provide the following:
NEFT/RTGS Reference number, Date.....& amount.....

C. Online Payment you may access. <https://www.faidelhi.org/payment/>

5. Sponsoring authority: Name & Designation:

Telephone/Mobile: