

Dr. Suresh Kumar Chaudhari
Director General

THE FERTILISER ASSOCIATION OF INDIA



TRNG/49
3 February 2026

Subject: Fertiliser Orientation Program for Industry Personnel, Jim Corbett, Uttarakhand

Dear Sir,

The Fertiliser Association of India (FAI) is pleased to announce the 'Fertiliser Orientation Program for Industry Personnel', scheduled during 11-14 March 2026 (3N/4D) at Sunday Alaya Resort, Kyari (Jim Corbett), Ramnagar, Distt. Nainital, Uttarakhand.

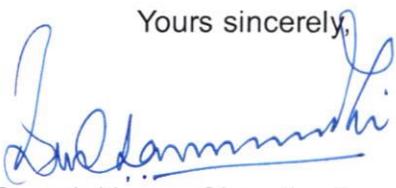
2. The program has been designed to help executives and officials working in the fertiliser, agriculture, and allied industries—particularly those engaged in **production, logistics, materials management, marketing, supply and distribution, finance, commercial operations, public relations, coordination, HR & Administration, legal, IT, procurement, and agriculture.**

3. It will also serve as an excellent platform for **fresh graduates** joining various departments as **management trainees, graduate engineer trainees, supervisor trainees, or sales officer trainees.** In addition, **mid-level professionals from other sectors,** who have recently entered the fertiliser sector, will find the program valuable.

4. To take advantage of this unique learning opportunity, please arrange to send the nominations from your organisation. We would appreciate to receive nomination(s) by 27 February 2026. A copy of the program brochure containing the details is attached.

With regards,

Yours sincerely,



(Suresh Kumar Chaudhari)

Encl: As above.



FERTILISER ORIENTATION PROGRAM FOR INDUSTRY PERSONNEL

11-14 March 2026
Sunday Alaya Resort
Kyari (Jim Corbett), Uttarakhand

THE FERTILISER ASSOCIATION OF INDIA, NEW DELHI

ABOUT THE PROGRAM

The fertiliser industry recruits fresh graduates for working in various departments and functional areas such as management trainees, graduate engineer trainees, supervisor trainees, and sales officer trainees. In addition, lateral hiring of mid-level executives from other sectors is also undertaken. To ensure that both new entrants and experienced professionals gain a comprehensive understanding of the fertiliser and agriculture industries, it is essential to provide planned exposure to these executives.

Accordingly, the Fertiliser Association of India (FAI) is organising the 'Fertiliser Orientation Program for Industry Personnel' from 11-14 March 2026 at Sunday Alaya Resort, Kyari (Jim Corbett), Uttarakhand.

The program will cover key topics such as fertiliser policy, production process, marketing and distribution, efficient fertiliser use, and quality control. Sessions will be conducted by eminent faculty drawn from the government, industry, and FAI's secretariat, offering participants valuable insights into fertiliser and agriculture sectors.



TARGET AUDIENCE

Executives and officials from the fertiliser, agriculture, and allied industries—across functional areas such as production, logistics, materials management, marketing, supply and distribution, finance, commercial operations, public relations, coordination, HR & Administration, legal, IT, procurement, and agriculture—will find this program highly beneficial. The knowledge and insights gained will enable participants to perform their responsibilities with greater efficiency.

Fresh graduates and mid-level professionals joining fertiliser sector from other industries will benefit from the exposure. For newcomers and experienced executives alike, understanding the diverse aspects of the fertiliser industry is essential, and this program offers exactly that.

TOPICS TO BE COVERED

❖ Role and Activities of FAI	❖ Fertiliser Distribution
❖ Fertilisers and their Characteristics	❖ Port Operation
❖ Production Process of Ammonia and Urea	❖ Fertiliser Quality Control
❖ Manufacturing Technology for Phosphatic Fertilisers	❖ Scope of New Age Fertilisers
❖ Policy for Urea and Decontrolled Fertilisers	❖ Artificial Intelligence in Fertiliser and Agriculture Sectors
❖ Nano Fertilisers	❖ Fertiliser Use – Myth and Reality
❖ Micronutrient and Specialty Fertilisers	❖ Business Strategy in Agri-Input Market

VENUE



Sunday Alaya Resort, Kyari (Jim Corbett)
Ramnagar, Distt. Nainital, Uttarakhand – 244715



+91 80 4876 6041



7505009255; 8860658766

Website: www.alayaresorts.com, Email: reservations.corbett@hotelssunday.com

ABOUT JIM CORBETT

Jim Corbett National Park, located in Uttarakhand, is Asia's first national park established in 1936, renowned for its biodiversity including the world's highest density of tigers. Covering 1288.31 sq.km., the reserve's diverse landscape includes hills, riverine area grasslands, and a large waterbody. It has an elevation range of 1,300 to 4,000 feet and features sub-Himalayan ecological characteristics.

Distance from	Sunday Alaya Resort (Kms)
Pantnagar (Airport)	90
Bareilly (Airport)	150
Ramnagar (Railway Station)	9
Ramnagar, Tanda Bazar (Bus Stand)	10

ABOUT FAI

The Fertiliser Association of India (FAI), set up in 1955, is the national representative body of all fertiliser industry in India comprising membership across public, private, joint and cooperative sectors. It is a non-profit, non-trading organization of fertiliser manufacturers/ importers, technologists, plant/ equipment manufacturers, research institutes and others interested in fertilisers. The main objective of FAI is to bring together all concerned with the production, import, marketing and use of fertilisers with a view to promote solution of industry problems, to assist industry in improving its operational efficiency and to promote the balanced fertilisation for raising agricultural productivity.



TIMELINE

The program will start on 11 March at 2.30 p.m. and will be over by 12 noon on 14 March 2026. The course fee covers reading materials, conference facilities, program kit, and boarding & lodging (for resident participants), etc. It does not include travel expenses of the participant to Resort and back. It also does not include the pick-up and drop facility from Airport/ Railway Station/ Bus Stand.

SPONSORSHIP

Your organization may like to sponsor Dinner, Lunch and High-Tea during the conduct of the program. The sponsorship details are given below:

Dinner (Branding will be done during the Dinner)	INR 1.00 lakh
Lunch (Branding will be done during the Lunch)	INR 0.75 lakh
High Tea (Branding will be done during the High Tea)	INR 0.50 lakh

REQUEST FOR NOMINATION

We request you to avail this unique opportunity and nominate trainees, middle level executives, fresh entrants, etc. from any functional area working in your company. As the resort is having limited number of rooms, please arrange to send the nominations at the earliest in the attached form but not later than **27 February 2026**.

COURSE FEE

Occupancy	Fee per participant
Single	INR 35,000 + GST
Double	INR 26,000 + GST
Non-Resident	INR 20,000 + GST

The payment of fee in INR can be remitted through a Banker's cheque / draft payable at New Delhi in favour of The Fertiliser Association of India. The payment also can be made by NEFT/RTGS transaction through Canara Bank; Branch: Jit Singh Marg, New Delhi; Saving Bank A/c. No.: 1484101006029; SWIFT / IFSC / RTGS: CNRB0001484 under intimation to us. FAI GSTIN:07AAACT0097M1Z3.

Online Payment

The payment of course fee can also be made online through the following link: <https://www.faidelhi.org/payment/>

REGISTRATION / SPONSORSHIP

Parag Saxena
Chief (Marketing)
The Fertiliser Association of India
FAI House
10, Shaheed Jit Singh Marg
New Delhi – 110067,
Tel : +91-11-46005217 (D), 4600 5231
Email: mktg@faidelhi.org
Website: www.faidelhi.org

REGISTRATION FORM

Fertiliser Orientation Program for Industry Personnel

11-14 March 2026

Sunday Alaya Resort

Kyari (Jim Corbett), Uttarakhand

To,
The Chief (Marketing)
The Fertiliser Association of India
FAI House
10, Shaheed Jit Singh Marg
New Delhi – 110067

Please register the following for the program:

S. No.	Name in Capital Letters (Dr./Mr./Ms.)	Designation	Organisation and Place of Posting	Mobile	Email	Occupancy (Single/ Double/ Non-Resident)
1						
2						
3						
4						

Sponsored by (Name)..... Designation

Email Signature and Date :

For raising invoice in INR, please provide following information:

Contact Person name and Phone : GST Number :

Billing Address :

Photocopies can be used, if additional forms are needed.
You may also email the filled in nomination form to mktg@faidelhi.org