

Management Development Program



The Fertiliser Association of India-Southern Region organized a **Management Development Program on Fertiliser Policy in India – Way Forward** at Hyderabad during 18 to 20 January 2026. The program was inaugurated by Dr. Suresh Kumar Chaudhari, Director General, FAI. Mr. E. Balu, Whole Time Director of SPIC and Director on the Board of FAI and Dr. Shaik N. Meera, Director, ICAR - Agriculture Technology Application Research Institute, Zone X, Hyderabad, graced the occasion as Guest of Honours. Forty five executives of fertiliser companies took the advantage of the program.

DG, FAI, in his address, enumerated the areas related to involvement of farmers in proper planning from land preparation to harvesting of crops and then search for market to fetch better price of the produce; use of fertiliser products to get better returns; policies of the Government of India for urea and P&K fertilisers and outgo of subsidy to cover the cost of production/import and affordable MRPs to the farmers as subsidy; direct correlation of fertiliser consumption and food grain production as substantiated from the data over the years; emerging challenges in agriculture and fertiliser sectors and ways to overcome; promotion of integrated nutrient management comprising balanced fertilisation, organic and bio-fertilisers, Nano fertilisers, water soluble fertilisers, micronutrients; recycling of agricultural wastes, etc. by all stakeholders to improve soil health and farm income on sustainable basis; proper understanding regarding importance of innovative products in agriculture; constant touch with the Krishi Vigyan Kendras to gather feedback of the farmers about their requirements in developing new products.

Mr. E. Balu and Dr. Shaik N. Meera also provided valuable tips to the trainees on balanced use of nutrients, soil health etc.
