

Dr. Suresh Kumar Chaudhari
Director General

THE FERTILISER ASSOCIATION OF INDIA



FAI/NR/TP
2 December 2025

Sub: FAI-NR Training Program on Improving Professional and Personal Effectiveness at Jaisalmer during 24-27 February 2026

Dear Sir,

FAI-Northern Region is organising a residential training program on **Improving Professional and Personal Effectiveness** during 24-27 February 2026 at Hotel SKK The Fern, SD Vyas Hotel Complex, Jodhpur-Barmer Link Road, **Jaisalmer**, Rajasthan.

2. The program is designed for the officers working in various disciplines including Marketing, Finance, Production, Promotion, Material Managements, Logistics, Agricultural Services, Public Relations, Secretarial, HRD and Information & Communication Technology.
3. To take advantage of this unique learning opportunity, kindly arrange to send the nominations from your organisation. We would appreciate to receive your nomination(s) by 11 February 2026. A copy of the program brochure containing the details is attached.

With regards,

Yours sincerely,

(Suresh Kumar Chaudhari)

Encl: As above.

FAI-Northern Region
Training Program
on
Improving Professional and
Personal Effectiveness

24-27 February 2026

Jaisalmer, Rajasthan

SKK The Fern



THE FERTILISER ASSOCIATION OF INDIA
NEW DELHI

INTRODUCTION

Fertiliser sector has played role in agricultural development in the country. Use of fertilisers on the basis of 4R stewardship (right fertiliser, right dose, right time and right method) in balanced proportion on soil test based recommendation is inevitable to improve farm productivity, farmers' income and soil health. Professionals of different areas, working at different places, are involved in entire supply chain from production/import of fertilisers upto the last mile delivery. These areas *inter-alia* are related to management of import of raw materials/finished fertiliser products and production of fertilisers; logistics; marketing; agri-development activities; finance; quality of fertilisers; human resource development, etc. optimisation of cost in all areas of supply chain is of utmost importance. There is a need for upgradation of knowledge and skills of personnel engaged in all these functional areas.

This training program has been specifically designed to provide apt opportunity to the officers to keep them abreast with the recent developments in the areas of pricing and subsidy policies, improving productivity and cost optimization in fertiliser plants, international trade, iFMS/DBT, logistics, marketing, use of alternate fertiliser products, precision agriculture, legal aspects of fertiliser trade, etc. Program also includes topics on improving soft skills. It is expected that the executives after undergoing this program will be able to discharge their duties with more ease and confidence.

In this context, **FAI-Northern Region** is organising a residential training program on ***Improving Professional and Personal Effectiveness*** during **24-27 February 2026** at Hotel SKK The Fern, SD Vyas Hotel Complex, Jodhpur-Barmer Link Road, **Jaisalmer**, Rajasthan.

TRAINING APPROACH

The training approach aims at stimulating competence level of the individual through presentations by experts and participative discussion. Case studies, group discussions and role playing are some of the techniques that will be used to animate and sustain the interest of the participants.

PROGRAM CONTENTS

- Pricing and Subsidy Scheme in Fertiliser Sector
- Fertiliser and Raw Material Scenario
- Improving Productivity and Cost Optimization of Fertiliser Plants
- International Trade and Port Operations
- An Overview of FCO 1985 and Recent Developments
- Salient Features of iFMS/DBT in Fertiliser Sector
- Improving Logistics Operations and Cost Optimization
- Fertiliser Marketing Strategies in the Emerging Situation
- Need for Water Soluble Fertilisers and Micronutrients in Indian Agriculture
- Organic-based Fertilisers, Bio-fertilisers and Bio-stimulants - vital Component of INM
- Precision Agriculture – Tech-based Solutions
- Giving Boost to Production and Consumption of SSP
- Importance of Nano Fertilisers in Agriculture and Marketing Strategy
- Soft Skills for Success
 - *Interpersonal Skills*
 - *Time Management*
 - *Effective Leadership*
 - *Team Building*
 - *Stress Management*
 - *Positivity for Success*

FACULTY

Faculty will consist of resource persons from the Fertiliser Industry, Government of India, the FAI and the Management/Professional Institutes.

TARGET AUDIENCE

The program is designed for officers of the Marketing, Finance, Production, Material Managements, Logistics, Agricultural Services/Promotions, Public Relations, Secretarial, HRD and Information & Communication Technology in order to enhance their professional and personal skills related to this vital sector of the Indian economy.

DATES & VENUE

The dates for the residential training program are **24-27 February 2026**. The venue of the program is:

Hotel SKK The Fern
SD Vyas Hotel Complex
Jodhpur-Barmer Link Road, Jaisalmer – 345 001, Rajasthan
Mobile: 9257041101

Website: <https://www.fernhotels.com/rajasthans-lakes-palaces-forts-havelis/skk-the-fern-jaisalmer>

The participants can check-in the Hotel on 24 February 2026 after 1200 hours and will be required to check-out on 27 February 2026 by 1100 hours. Participants desiring to stay in the Hotel before 1200 hours of 24 February 2026 and/or after 1100 hours of 27 February 2026 will be required to pay directly to the Hotel as per the tariff rates agreed between the Hotel and the concerned participants.

REQUEST FOR NOMINATIONS

We trust your organisation will be interested in nominating the officials to this important program. Being a residential program, we need to be very specific with the Hotel about the number of participants. It is, therefore, requested that your nominations should reach us **latest by 11 February 2026**. Early decision on nominations will also facilitate the participants to make their travel plans well in advance.

REGISTRATION

The registration fee is Rs. 25,000/- per participant on double occupancy (room sharing) basis, **Rs. 34,500/-** per participant on single occupancy basis and **Rs. 17,000/-** for non-residential basis. GST @ 18% will be applicable on the given rates. **Registration form** duly filled in along with the fee by Demand Draft/Bankers' Cheque in favour of **The Fertiliser Association of India** may please be sent to:

Mr. Harinder Kaushik
The Fertiliser Association of India – Northern Region
FAI House, 10, Shaheed Jit Singh Marg, New Delhi - 110 067
CIN U85300DL1955NPL002999
Mobile: 9818918688 • *Tel:* 011-46005226, 46005200
E mail: nr@faidelhi.org, fainr2@gmail.com • *Website:* www.faidelhi.org

The payment can also be made by NEFT/RTGS transaction through Canara Bank; Branch: Jit Singh Marg, New Delhi; Saving Bank A/c. No.: 1484101006029; SWIFT / IFSC / RTGS: CNRB0001484 under intimation to us. FAI GSTIN: 07AAACT0097M1Z3

The registration fee for the participants covers program fee, conference facilities, registration kit, reading materials, boarding & lodging. Expenses on room services are not the part of the package. Therefore, the meal items in room, laundry charges, telephone calls from the hotel, etc., will have to be paid by the participants themselves directly to the Hotel before check out.

SPONSORSHIP

Sponsorship opportunities are available, enabling the companies to have long lasting recall value among the executives of the industry. The sponsorship details are given below. Wide publicity will be given during the program.

Registration Kit : Rs. 1.0 lakh

Lunch (one day) : Rs. 75,000 **Dinner (one day)** : Rs. 75,000

ADDITIONAL PERSON

For stay of additional person(s), if any, participant(s), will have to pay directly to the Hotel for all the expenses to be incurred for such stay. The room availability is likely to be very tight during the program in view of one of the fine location this season. Therefore, participant(s) intended to bring any additional person(s) will be requested to inform us well in advance to enable us to make necessary arrangements and avoid any inconvenience.

ABOUT THE HOTEL

SKK The Fern An Ecotel Hotel is a magnificent resort in “Golden City” Jaisalmer that is tucked away in a charming setting. With its vastly enormous vibrant interiors, elaborate decor, and historic charm, this hotel in Jaisalmer tells the stories of bygone eras. The Hotel offers the most sumptuous banquet hall in Jaisalmer where couples who are planning a destination wedding can book a space, have ceremonies, record pre-wedding moments, and host an authentic candlelight dinner for their loved ones while soaking in the surrounding city, mountains, and lake views.



ABOUT THE CITY

The `DESERT CITADEL' is a real legend amidst the vast barren desert of western Rajasthan. The Golden city `JAISALMER' was founded by **Rawal Jaisal**, a Bhati Rajput in 1156 A.D. The glory of Jaisalmer blooms with intricately carved palaces, havelis and temples. The important places of interest are the fort (**Sonar Kila**), **Jain Temple**, **Gadisar Lake**, **Badal Vilas Mandir Palace**, **Patwon Ki Haveli**, **Amar Sagar**, etc.

CONNECTIVITY

By Air - Daily flights available from **New Delhi, Mumbai, Bengaluru** and **Jaipur**.

By Rail - Jaisalmer is well connected by rail mode from **New Delhi, Ahmedabad, Jaipur, Bikaner & Jodhpur**. The train schedule of Delhi-Jaisalmer is given below:

Delhi to Jaisalmer

Train No.	Train Name	From	Departure (hrs)	To	Arrival (hrs)	Distance (KM)	Travel Time (hrs)	Days
25014	CORBET PRK EXP	DLI	04:30	JSM	22:30	986	18:30	Daily
15014	RANIKHET EXP	DLI	04:30	JSM	23:00	986	18:30	Daily
14087	RUNICHA EXP	DLI	08:55	JSM	02:30	849	17:35	Daily

Jaisalmer to Delhi

Train No.	Train Name	From	Departure (hrs)	To	Arrival (hrs)	Distance (KM)	Travel Time (hrs)	Days
15013	RANIKHET EXP	JSM	02:40	DLI	21:50	986	19:10	Daily
14088	RUNICHA EXP	JSM	19:00	DLI	10:35	849	15:35	Daily

By Road - Rajasthan State Road Transport Corporation (RSRTC) runs comfortable deluxe & air-conditioned buses from Delhi, Jaipur, Jodhpur, Ajmer, Bikaner. The roads are good and fairly comfortable.

WEATHER

Weather in Jaisalmer during second half of February is normally pleasant. Temperature would be **10°C – 26°C** and light woolen clothes would be required in the night.

Some Photographs from earlier Jaisalmer Training Programmes



**FAI-Northern Region Training Program on
Improving Professional and Personal Effectiveness
24-27 February 2026, Jaisalmer, Rajasthan**

Tentative Program

Date & Time (hrs.)	Topics
24 February 2026 (Tuesday)	
1300-1400	<i>Lunch</i>
1430-1500	<i>Registration</i>
1500-1600	Inaugural Session
1600-1630	<i>Tea</i>
1630-1730	Pricing and Subsidy Scheme in Fertiliser Sector
1730-1830	Fertiliser and Raw Material Scenario
1900-2200	<i>Dinner</i>
25 February 2026 (Wednesday)	
0900-1000	Improving Productivity and Cost Optimization of Fertiliser Plants
1000-1100	International Trade and Port Operations
1100-1115	<i>Tea</i>
1115-1215	An Overview of FCO 1985 and Recent Developments
1215-1315	Salient Features of iFMS/DBT in Fertiliser Sector
1315-1400	<i>Lunch</i>
1400-1500	Improving Logistics Operations and Cost Optimization
1500-1600	Fertiliser Marketing Strategies in the Emerging Situation
1600-1630	<i>Tea</i>
1630-1730	Need for Water Soluble Fertilisers and Micronutrients in Indian Agriculture
1900-2200	<i>Dinner</i>
26 February 2026 (Thursday)	
0900-1000	Organic-based Fertilisers, Bio-fertilisers and Bio-stimulants - vital Component of INM
1000-1100	Precision Agriculture – Tech-based Solutions
1100-1115	<i>Tea</i>
1115-1200	Giving Boost to Production and Consumption of SSP
1200-1300	Importance of Nano Fertilisers in Agriculture and Marketing Strategy
1300-1400	<i>Lunch</i>
1400-1830	Sight Seeing
1900-2200	<i>Dinner</i>
27 February 2026 (Friday)	
0900-1000	Soft Skills for Success <ul style="list-style-type: none"> • <i>Interpersonal Skills</i> • <i>Time Management</i> • <i>Effective Leadership</i>
1000-1030	<i>Tea</i>
1030-1130	• <i>Team Building, Stress Management & Positivity for Success</i>
1130-1230	Valedictory Session
1230	<i>Lunch</i>

REGISTRATION FORM

Mr. Harinder Kaushik

The Fertiliser Association of India - Northern Region
FAI House, 10, Shaheed Jit Singh Marg
New Delhi – 110 067
CIN U85300DL 1955NPL002999
Mobile: 9818918688, Tel.: 011-46005226; 46005200
E-mail: nr@faidelhi.org; fair2@gmail.com

Dear Sir,

Please register the following officers from our organisation to FAI – NR Training Program on **Improving Professional and Personal Effectiveness** to be organised during **24-27 February 2026** at Hotel SKK The Fern, SD Vyas Hotel Complex, Jodhpur-Barmer Link Road, **Jaisalmer** – 345 001, Rajasthan.

S. No.	Name	Designation	Occupancy (Single/ Double/Non-residential)	Mobile/ Phone	E-mail ID	City/District
1.						
2.						
...						
...						
10.						

Enclosed please find a banker's cheque / draft No.dated for Rs.in favour of **The Fertiliser Association of India**, payable at New Delhi towards registration fee.

NEFT/RTGS details: Bank Name: Canara Bank; Branch: Jit Singh Marg, New Delhi; Saving Bank A/c. No.: 1484101006029; SWIFT / IFSC / RTGS: CNRB0001484

Registration Fee is as below:

- (i) Double (sharing) occupancy @ Rs. 25,000/- plus 18% GST per participant
- (ii) Single occupancy @ Rs. 34,500/- plus 18% GST per participant
- (iii) Non-residential @ Rs. 17,000/- plus 18% GST per participant

Details of Nominating Officer:

Name & Designation: Signature:
Organisation:
Address:
Mobile / Phones:.....
GST No.:
E-mail ID:

Photocopies can be used, if additional forms are needed.
You may also e-mail the filled in Registration Form to **nr@faidelhi.org; fair2@gmail.com**