

Improving Professional and Personal Effectiveness



The Fertiliser Association of India - Northern Region (FAI – NR), New Delhi, organized a Training Program on **Improving Professional and Personal Effectiveness** at Udaipur during 10-13 September 2025. Dr. Suresh Kumar Chaudhari, Director General, FAI, New Delhi, was the Chief Guest and inaugurated the program by lighting the lamp. Mr. Dinesh Meghwal, Deputy Director, Central Fertilizer Quality Control and Training Institute, Faridabad; Mr. Amit Bhattacharya, Vice President (SCM), Indorama India Private Limited, New Delhi; and Dr. Neeraj Awasthi, Country Head, Agro American Crop Nutrients India, New Delhi also graced the inaugural session. Sixty-six executives nominated by twenty organizations took the advantage of the program.

In his inaugural address, Dr. Suresh Kumar Chaudhari enumerated various areas related to agriculture and agri.-research during last 4 decades and transformations took place in fertilisers, seeds, resources and environment during the period; fertiliser policies and changes made from time-to-time; Government initiatives in the fertiliser sector, distribution of soil health cards, impetus to natural farming wherever possible, increase in irrigated area and micro-irrigation system, PM PRANAM, GST reforms to bring down GST on raw materials and micronutrients to 5% towards of ease of doing business, etc.; Uniqueness of FAI compared to other associations in the world towards collective wisdom and taking into confidence all stakeholders, capacity buildings of the executives working in different spheres to organize such kind of programs, an interface between the Government and the industry, etc.; complementary use of bio-fertilisers, bio-stimulants, micronutrients, water soluble fertilisers, organic-based fertilisers in agriculture along with traditional fertilisers for sustainable agriculture; area and production of food grains, horticultural crops and other cash crops and use of fertilisers in the country over the years; deficiencies of nutrients in Indian soils; promotion of balanced fertilisation in agriculture as applied nutrients provide balance nutrition to plants and also of good agri.-management practices; strength of the country to export agricultural commodities and farmers sustainable efforts in doing so; and ways for improving personal competence, mantra of meditation to be with yourself in isolation for 30 minutes daily.

Seventeen presentations were made by the leaned faculties during the program.

In the valedictory address, Dr. Banshi Lal Mina, Regional Head, ICAR-National Bureau of Soil Survey and Land Use Planning, Udaipur distributed certificates to the trainees.