

Fertiliser Orientation Program for Industry Personnel



The Fertiliser Association of India, New Delhi organised a **Fertiliser Orientation Program for Industry Personnel** during 16-19 September 2025 at Lonavala, Maharashtra. Dr. Suresh Kumar Chaudhari, Director General, FAI, New Delhi, was the Chief Guest and inaugurated the program by lighting the lamp. Forty-one executives nominated by eleven member companies took the advantage of the program.

In his inaugural address, DG, FAI covered the areas related to law of diminishing returns in economic terms; evolution of high yielding varieties of wheat and rice responsive to fertilisers and irrigation in late 1960s; bountiful increase in agricultural production from the use of fertilisers from 1970-71 to 2024-25; increase in irrigated area with time and making the ratio of irrigated to rainfed area to nearly 50:50; challenges in fertiliser & agriculture and strategies to overcome the same; use of block chain and artificial intelligence in logistic operations; Government's commitment to carbon neutrality by 2070 and ways & means for the fertiliser and agriculture sectors; an overview of fertiliser policy such as Retention Pricing Scheme in 1977, decontrol of P&K fertilisers in 1992, New Pricing Scheme in 2003, introduction of Nutrient Based Subsidy Scheme in 2010, New Investment Policy in 2012 & modification in 2014 and New Urea Policy in 2015; notifications of new fertiliser formulations in FCO; importance of bio-stimulants, water soluble fertilisers, Nano fertilisers and new formulations in agriculture; fertiliser sector being one of the most efficient sector in energy consumption, capacity utilization, water conservation, and environmental compliance, etc.

DG, FAI also thanked the Hon'ble Prime Minister and Hon'ble Minister of Finance and Corporate Affairs for reducing the GST on NH₃, sulphuric acid and nitric acid from 18% to 5% and also on micronutrients from 12% to 5%.

Thirteen presentations were made by the learned resource persons during the program.
