

DG, FAI as Chief Guest in IFFCO-Fertiliser Management and Technology Program



The Fertiliser Marketing Development Institute (FMDI) of IFFCO organised a IFFCO-Fertiliser Management and Technology Program for the officials of Department of Cooperation, Government of Tamil Nadu during 22-24 August 2025 at FMDI, Gurugram. Dr. Suresh Kumar Chaudhari, Director General, The Fertiliser Association of India was the Chief Guest at the Inaugural Session. Mr. Yogendra Kumar, Marketing Director, IFFCO, New Delhi received him by providing him a bouquet. There were 32 cooperative personnel in the program.

In his address, DG, FAI, covered the areas related to agro-ecological landscape of the country, history of cooperative network and its strength; examples of cooperatives such as milk federation like AMUL in Gujarat, IFFCO and KRIBHCO in fertiliser sector; reach of cooperatives at grass root levels; moral principles of cooperatives such as integrity, transparency, social upliftment, equality and empathy; production, import and use of fertilisers in the country and share of cooperatives in the same; emissions of greenhouse gases from agriculture, cattle, fertiliser; understanding of advanced technological practices and better formulations-Nano fertilisers, bio-stimulants, organic fertilisers; diversification of areas under natural farming wherever, feasible; integrated use of fertilisers, etc.

Earlier, Mr. Yogendra Kumar on IFFCO, its fertiliser products/services and vision for sustainable agriculture; Mr. C. Srinivasan, Additional Registrar-MPD and Mr. Siva Muthukumarasamy, Additional Registrar-MD, Tamil Nadu Cooperative Marketing Federation on Cooperative network in the state, market-share and developmental activities; Mr. N Suresh, Senior Marketing Manager, IFFCO, Tamil Nadu on sale of IFFCO fertilisers in the state; Ms. Madhavi M. Vipradas, MD, Indian Farm Forestry Development Co-operative Limited, New Delhi on activities being in vogue by the IFFDC and carbon trading; and Dr. R.P.S. Yadav, Deputy General Manger (Training), FMDI on schedules of training programs in a year, provided the information related to the subject. Dr. J.R. Khoja, Senior Manager, FMDI proposed a vote of thanks. Mr. Shubham Bais, Junior Field Representative, FMDI, conducted proceedings of the program.
