

Dr S. Nand
Acting Director General

THE FERTILISER ASSOCIATION OF INDIA



FAI/NR
12th May, 2022

Dear Sir,

**Sub: FAI-NR Training Programme on
"Improving Professional and Personal Effectiveness" at Jim Corbett National Park**

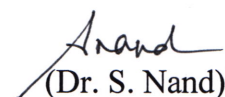
FAI-Northern Region is organising a residential training programme on "Improving Professional and Personal Effectiveness" during June 28 to July 1, 2022 at Anand Corbett Aamod Resort & Spa, Jim Corbett National Park, Dhikuli, Ramnagar, Dist. Nainital, Uttarakhand.

2. The programme is designed for the officers working in various disciplines including Marketing, Finance, Production, Promotion, Material Managements, Logistics, Agricultural Services, Public Relations, Secretarial, HRD and Information & Communication Technology.

3. To take advantage of this unique learning opportunity, kindly arrange to send the nominations from your organisation. We would appreciate to receive your nomination(s) by 16th June, 2022. A copy of the programme brochure containing the details is attached.

Thanking you,

Yours faithfully,


(Dr. S. Nand)

Encl: a/a

FAI-Northern Region
Training Programme
on

Improving Professional and Personal Effectiveness

June 28 – July 1, 2022

Jim Corbett National Park, District Nainital, Uttarakhand



THE FERTILISER ASSOCIATION OF INDIA
NEW DELHI

INTRODUCTION

Fertilizer sector is vital for Indian agriculture sector. Use of farm nutrients improves farm productivity and farmers' income. Professionals of various disciplines are involved in entire chain of production/import and supply of fertilizers. There are various disciplines for making fertilizers available upto the farmer level. These disciplines *inter-alia* are related to management of raw materials and production; import of raw materials/finished fertilizer products; logistics; marketing; extension services; finance; quality of fertilizers; human resource; development; etc. There is need for upgradation of knowledge and skills of personnel engaged in all these functional areas.

This training programme has been specifically designed to provide suitable opportunity to the officers to update with recent developments in the areas of pricing and subsidy policies, production technology, logistics, marketing, use of new fertilizer products, FCO, etc. Programme also includes topics on improving soft skills for personal effectiveness. It is expected that the executives after undergoing this programme will be able to discharge their duties more efficiently.

In this context, **FAI-Northern Region** is organising a residential training programme on "**Improving Professional and Personal Effectiveness**" during **June 28 – July 1, 2022** at Anand Corbett Aamod Resort & Spa, **Jim Corbett National Park**, Dhikuli, Ramnagar, District Nainital, Uttarakhand.

TRAINING APPROACH

The training approach aims at stimulating individual thinking through presentations by experts and participative discussion. Case studies, group discussions and role playing are some of the techniques that will be used to stimulate and sustain the interest of the participants.

PROGRAMME CONTENTS

- An overview of Pricing and Subsidy Policies for the Sector
- Fertilizer and Raw Material Scenario in India
- Update on iFMS/DBT in Fertilizer Sector
- Fertilizer Marketing Strategies in the Changed Environment
- Development Strategy for Brand Equity
- Improving Logistics Operations
- Importance of Water Soluble Fertilizers in Indian Agriculture
- Status of Organic-based Fertilizers, Bio-fertilizers and Bio-stimulations
- Nano Fertilizers in Agriculture and Marketing Strategy
- Salient Features of FCO 1985 and Recent Developments
- International Trade and Port Operations
- Improving Productivity of Ammonia - Urea Plants
- Improving Productivity of Phosphatic Plants and Cost Optimization
- Soft Skills for Success
 - *Interpersonal Skills*
 - *Time Management*
 - *Effective Leadership*
 - *Team Building*
 - *Stress Management*

FACULTY

Faculty will consist of resource persons from the Fertilizer Industry, Government of India, the FAI and the Management/Professional Institutes.

TARGET AUDIENCE

The programme is designed for officers of the Marketing, Finance, Production, Material Managements, Logistics, Agricultural Services/Promotions, Public Relations, Secretarial, HRD and Information & Communication Technology in order to enhance their professional and personal skills related to this vital sector of the Indian economy.

DATES & VENUE

The dates for the residential training programme are **June 28 – July 1, 2022**. The venue of the programme is:

Anand Corbett Aamod Resort & Spa

Jim Corbett National Park, Dhikuli, Ramnagar, District Nainital, Uttarakhand

Mobile: 9568500048, 9266666904

Website: <http://www.corbettaamod.com/index.html>

The participants can check-in in the hotel on the 28th June, 2022 after 12 O'clock (noon) and will be required to check out on the 1st July, 2022 by 12 O'clock (noon). Participants desiring to stay in the hotel before 12 O'clock (noon) of 28th June, 2022 and or after 12 O'clock (noon) of 1st July, 2022 will be required to pay directly to the hotel as per the tariff rates agreed between the hotel and the concerned participants.

REQUEST FOR NOMINATIONS

We trust your organisation will be interested in nominating the officials to this important programme. Being a residential programme, we need to be very specific with the hotel about the number of participants. It is, therefore, requested that your nominations should reach us **latest by 16th June, 2022**. Early decision on nominations will also facilitate the participants to make their travel plan well in advance.

REGISTRATION

The registration fee is Rs. 21,500/- per participant on double occupancy basis and **Rs. 24,500/-** per participant on single occupancy basis. GST @ 18% will be applicable on the given rates. **Registration form** duly filled in along with the fee by Demand Draft / Bankers' Cheque in favour of **The Fertiliser Association of India** may please be sent to:

Mr. Harinder Kaushik

The Fertiliser Association of India – Northern Region

FAI House, 10, Shaheed Jit Singh Marg, New Delhi - 110 067

CIN U85300DL1955NPL002999

Mobile: 9818918688 • *Phone:* 011-46005226, 26567144 • *Fax:* 011-26960052, 46005213

E mail: nr@faidelhi.org, fair2@gmail.com • *Website:* www.faidelhi.org

The payment can also be made by NEFT/RTGS transaction through Canara Bank; Branch: Jit Singh Marg, New Delhi; Saving Bank A/c. No.: 1484101006029; SWIFT / IFSC / RTGS: CNRB0001484 under intimation to us. FAI GSTIN: 07AAACT0097M1Z3

The registration fee for the participants covers programme fee, conference facilities, registration kit, reading materials, boarding & lodging. Expenses on room services are not the part of the package and the meal items in room, laundry charges, telephone calls, etc., will have to be paid by the participants themselves directly to the hotel before check out.

ADDITIONAL PERSON

Additional person(s), if any, staying with the participant will have to pay directly to the hotel for all the expenses to be incurred for such stay. The room availability is likely to be very tight during the programme. Therefore, the participant intended to bring any additional person(s) is requested to inform us well in advance to enable us to make necessary arrangements and avoid any inconvenience.

ABOUT THE RESORT

Anand Corbett Aamod Resort & Spa is an ideal destination for corporate travellers and families who want to have a comfortable stay with modern amenities and have a taste for good service.

The resort is located in Jim Corbett National park, in the midst of beauty surrounded jungle landscape. It provides Jungle Safari, Local Sightseeing, Customised tours and other outdoor activities. It also provides a variety of staying options including cottages.



ABOUT THE CITY

Jim Corbett National Park: Spans over an extent of 520 square kilometres, its whole area comprises of hills, marshy depressions, riverine belts, grasslands and large lake. It is among the few tiger reserves in India that allows overnight stays in the lap of the National Park. Nature watch and wildlife viewing in the park is done in an open four wheeler Jeep and on elephant back. Sheltering a healthy population of tigers and rare species like Otters and the endemic fish eating crocodile, the national park is one of the most sought after destinations for the wildlife buffs. Dhikala, situated at the border of the extensive Patil Dun Valley, is the most popular destination in Corbett because of its superb location and sheer abundance of wildlife.

The park has sub-Himalayan belt geographical and ecological characteristics. An ecotourism destination, it contains 488 different species of plants and a diverse variety of fauna. Corbett has been a haunt for tourists and wildlife lovers for a long time. Tourism activity is allowed in selected areas of Corbett Tiger Reserve so that people get an opportunity to see its splendid landscape and the diverse wildlife. In recent years, the number of people coming here has increased dramatically.



CONNECTIVITY

Ramnagar is the best approach to the Jim Corbett National Park. Ramnagar is very well connected by Rail and Road.

By Road: Ramnagar is well connected **via road** with New Delhi, Lucknow, Kanpur and Dehradun. Distance between Delhi and Jim Corbett National Park by road is 250 km. Ramnagar's Tanda Bazar Bus Stop is 10 kms from the Hotel. Regular buses ply between important cities like Delhi-Ramnagar and Lucknow-Ramnagar.

By Rail: Ramnagar Railway Station is around 11 kms from the Resort.

Train to Ramnagar from Delhi

Train No.	Train Name	From	Departure	To	Arrival	Dist.(Km)	Travel Time	M	T	W	T	F	S	S
15013	RANIKHET SPL	DLI	2205	RMR	0415	239	0610	Y	Y	Y	Y	Y	Y	Y
15035	UTR SAMPRK KRTI	DLI	1600	RMR	2100	239	0500	Y	Y	Y	Y	Y	Y	Y

Train from Ramnagar to Delhi

Train No.	Train Name	From	Departure	To	Arrival	Dist.(Km)	Travel Time	M	T	W	T	F	S	S
25036	RMR DLI LINK EX	RMR	1000	DLI	1525	239	0525	Y	Y	Y	Y	Y	Y	Y
25014	CORBET PRK LINK	RMR	2215	DLI	0350	239	0535	Y	Y	Y	Y	Y	Y	Y

WEATHER

Weather in Jim Corbett National Park during mid of June is normally pleasant. Maximum temperature may be around **35°C** in the day. However, temperature in night will be pleasant.

**FAI-Northern Region Training Programme on
Improving Professional and Personal Effectiveness
June 28 – July 1, 2022, Jim Corbett National Park, Uttarakhand**

Tentative Programme

Date & Time (hrs.)	Topics
28th June, 2022 (Tuesday)	
1300-1400	<i>Lunch</i>
1430-1500	<i>Registration</i>
1500-1600	Inaugural Session
1600-1630	<i>Tea</i>
1630-1730	An overview of Pricing and Subsidy Policies for the Sector
1730-1830	Fertilizer and Raw Material Scenario in India
1900-2200	<i>Dinner</i>
29th June, 2022 (Wednesday)	
0900-1000	Update on iFMS/DBT in Fertilizer Sector
1000-1100	Fertilizer Marketing Strategies in the Changed Environment
1100-1130	<i>Tea</i>
1130-1230	Development Strategy for Brand Equity
1230-1315	Improving Logistics Operations
1315-1400	<i>Lunch</i>
1400-1445	Importance of Water Soluble Fertilizers in Indian Agriculture
1445-1545	Status of Organic-based Fertilizers, Bio-fertilizers and Bio-stimulations
1545-1615	<i>Tea</i>
1615-1700	Nano Fertilizers in Agriculture and Marketing Strategy
1900-2200	<i>Dinner</i>
30th June, 2022 (Thursday)	
0900-1000	Salient Features of FCO 1985 and Recent Developments
1000-1100	International Trade and Port Operations
1100-1115	<i>Tea</i>
1115-1215	Improving Productivity of Ammonia - Urea Plants
1215-1300	Improving Productivity of Phosphatic Plants and Cost Optimization
1300-1400	<i>Lunch</i>
1430-1800	Jeep Safari at Jim Corbett National Park
1900-2200	<i>Cocktails & Dinner</i>
1st July, 2022 (Friday)	
0900-1030	Soft Skills for Success
	<ul style="list-style-type: none"> • <i>Interpersonal Skills</i> • <i>Time Management</i> • <i>Effective Leadership</i>
1030-1045	<i>Tea</i>
1045-1215	<ul style="list-style-type: none"> • <i>Team Building</i> • <i>Stress Management</i>
1215-1300	Valedictory Session
1300	<i>Lunch</i>

ADVISORY FOR PARTICIPANTS REGARDING COVID-19

- 1. Government of India/State Government guidelines of COVID-19 to ensure health & safety of the participants will be adhered to in every respect. Participants are required to adhere to the Guidelines to ensure safety & health of their own and fellow participants.**
- 2. Participants must maintain social distance starting from point of check-in the hotel till his/her check-out from the hotel.**
- 3. Participant must bring their own mask, gloves, hand sanitizer.**
- 4. The temperature of participant will be checked at the entry (check-in) to the hotel and conference hall (daily) via Thermo Gun. Further, if any participant has cough, fever, breathing problem, etc. he will immediately inform reception staff of Hotel and staff of FAI.**
- 5. Participants need to follow directions given by the hotel/organisers during the programme.**
- 6. Participants will be required to wash their hand frequently with soap and also with hand sanitizer before entry in conference hall/restaurant. Hand sanitizer will be available at various locations in the hotel.**

REGISTRATION FORM

Mr. Harinder Kaushik

The Fertiliser Association of India - Northern Region

FAI House, 10, Shaheed Jit Singh Marg

New Delhi – 110 067

CIN U85300DL 1955NPL002999

Mobile: 9818918688, Tel.: 011-46005226; 26567144 Fax: 011-26960052, 46005213

E-mail: nr@faidelhi.org; fairn2@gmail.com

Dear Sir,

Please register following officers from our organisation for FAI – NR Training Programme on **“Improving Professional and Personal Effectiveness”** to be organised during **June 28 – July 1, 2022, 2022** at Anand Corbett Aamod Resort & Spa, **Jim Corbett National Park**, Dhikuli, Ramnagar, District Nainital, Uttarakhand.

S. No.	Name	Designation	Occupancy (Single/ Double)	Mobile/ Phone	E-mail ID	Address
1.						
2.						
...						
...						
10.						

Enclosed please find a banker's cheque / draft No.dated for Rs.in favour of **The Fertiliser Association of India**, payable at New Delhi towards registration fee.

NEFT/RTGS details: Bank Name: Canara Bank; Branch: Jit Singh Marg, New Delhi; Saving Bank A/c. No.: 1484101006029; SWIFT / IFSC / RTGS: CNRB0001484

Registration Fee is as below:

- (i) Double occupancy @ Rs. 21,500/- plus 18% GST per participant
- (ii) Single occupancy @ Rs. 24,500/- plus 18% GST per participant

Details of Nominating Officer:

Name & Designation: Signature:

Organisation:

Address:

Mobile / Phones:

GST No.:

E-mail ID:

Photocopies can be used, if additional forms are needed.

You may also e-mail the filled in Registration Form to **nr@faidelhi.org; fairn2@gmail.com**