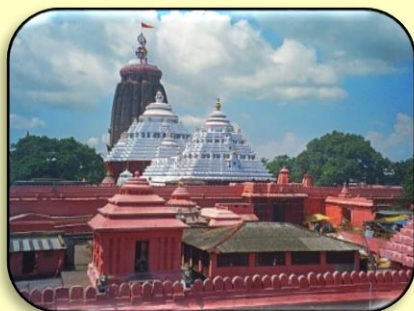




FAI- EASTERN REGION Fertiliser Management Development Programme

Date : February, 7-9, 2024

Venue : IFFCO Plant, Paradeep, Odisha



THE FERTILISER ASSOCIATION OF INDIA (EASTERN REGION)
Ganapati Building, 3, Lake Road, Kolkata – 700 029

ABOUT PARADEEP

Paradeep is one of the Major Ports in India. Late Biju Patnaik, the then Chief Minister of Odisha, is the founder father of Paradeep Port. It is the only Major Port in the State of Odisha situated 210 nautical miles south of Kolkata and 260 nautical miles north of Visakhapatnam on the east coast on the shore of Bay of Bengal. Late Jawaharlal Nehru, the then Prime Minister of India, laid the foundation stone of the Port on 3rd January 1962 near the Confluence of the river Mahanadi and the Bay of Bengal.

Government of India took over the management of the Port from the Government of Odisha on 1st June 1965. INS "Investigator" had the privilege of maiden berthing in the Port on the 12th March, 1966. Government of India declared Paradeep Port as the Eighth Major Port of India on 18th April 1966 making it the FIRST MAJOR PORT in the East Coast commissioned after independence. The Port of Paradeep, an autonomous body under the Major Port Trusts Act, 1963 functioning under Ministry of Shipping is administered by a Board of Trustees set up by the Government of India headed by the Chairman.

As The Paradeep Port is an international sea port the local infrastructure and local market is growing in an effective way. Good qualities road, buildings, hotels, parks, move hall, shopping mall, and other types of facilities are developed around the city. Heavenly and stunning old and new temples, pleasing waterfalls, magnificent forest, winsome sea site view etc are also attractions for tourist in Paradeep. A beautiful and well maintained aquarium near the sea beach and light house..

It's well liked by tourist around the globe for the reason that The Paradeep Port, is an iconic as well as an important tourist destination. Every year college and school students, families and group of people from different parts of Odisha and other states come to Visit Paradeep only to have a glimpse of the Paradeep Port and to perceive the beauty at and around Paradeep city. The importance of Paradeep and its beach is manifold. Paradeep which is actually an estuary of the Mahanadi River, is one of the most popular beaches of Odisha. Its shimmering golden beaches and aqua blue waters explain its popularity. The tropical sun and the long stretches of sandy beaches are the perfect place to soak oneself in the organic values of nature. Covered by green forests and adorned with natural creeks and island, the Paradeep beach is a paradise for all marine lovers. So Paradeep tour is famous among tourist in all over the world.

Important pilgrim centre Kendrapara is 65 km from Cuttack. Known as Tulasi Kshetra and is famous for the temple of Lord Baladeva. A grand car festival is held here annually which draws a mammoth crowd. Also 60 km from Cuttack, Jhankad, houses the shrine of Goddess Sarala and the place is associated with poet Sarala Das, the first epic poet of Odisha. The Shree Jagannath Temple of Puri world famous and dedicated to Lord Jagannath, a form of lord Maha Vishnu, located on the eastern coast of India, at Puri in the state of Odisha and just at a distance 129 km. Sun temple at Konark is also worth visiting. Bhubaneswar the capital of Odisha is acclaimed as Temple City.

INTRODUCTION

The need for food security has governed the policies of the Government, which in turn have influenced the development of fertilizer industry in India. Apart from NPK, Indian soils are suffering from micro nutrient deficiency, secondary and micro nutrients also. Deficiency of a nutrient in soil has its reflection on human nutrition which must be addressed through formation and creation of congenial policy environment. Currently not only Food security but Food and Nutrition security is much more relevant and talked upon. Fertiliser have played havoc to increase food grain production in the country and will continue to play a bigger role in food and nutrition security in future. With time Indian Fertiliser industry turned into one of the best in the world in terms of capacity utilization, energy efficiency and services to the farming community through its continuous efforts for improvement.

NEED FOR TRAINING

Managers / Senior Executives working in Marketing, Finance, Logistics, Materials Management, Production and HR disciplines playing a pivotal role in the growth of the industry must understand the challenges posed by the recent policy announcements. Such an understanding requires wider exposure to the system by providing an opportunity to know what others are doing and also what is happening in the country and in International arena. It also helps to know the crucial issues involved, to develop concepts, to interact with others for knowledge sharing and act for the organization.

OBJECTIVES

- To expose the participants to the latest developments on the fertilizer policy front.
- Develop an understanding of the conditions affecting the organizational performance and steps for improving the same.
- To provide a useful forum to the participants for sharing their experiences and exchange of ideas.
- Personal effectiveness and need for improvement

PROGRAMME CONTENT

The programme envisages coverage of all essential areas which include Subject matter specialists from the Industry, Agricultural University / ICAR Institute, State Department of Agriculture and International organization will act as faculty. The topics to be covered include 1. Global Fertiliser Scenario – An Overview, 2. Indian Fertilizer Scenario – An Overview, 3. Fertilizer Policy – Key Initiatives and Desired Interventions, 4. Balanced Crop Nutrition to Address Human & Animal Health 5. Government Initiatives for Promotion of Balanced and Efficient Fertilizer Use (PM PRANAM, PMKSK, GOBARDHAN Scheme etc.) 6. Prospects of Specialized Fertilizers (Water Soluble, Liquid, Fortified etc.) and New Products (Nano Urea and DAP, Sulphur Coated Urea, PROM, PDM etc.) 7. Innovations in Fertilizer Production – The Salient Features of Technologies 8. Emerging Fertilizer Application Technology – Fertigation, Drones, etc. 9. Application of Digital Technology in Agriculture 10. Fertiliser Use in Climate Resilient Agriculture Systems 11. Ways and Means to Reduce Fertilizer Marketing Cost including Logistics 12. Use of E-Commerce in Agri-Input Marketing 13. Latest Amendments in Fertilizer Control Order and its Implications will also be covered under the programme.

ELIGIBILITY

Managers / Senior Executives from areas of Finance, Marketing, Logistics, Materials Management and Production disciplines may be nominated for the programme.

FACULTY

A team of experts from Industry, Management Institutes, International Institute, Department of Agriculture and Agricultural Universities, Department of Fertilizers and FAI will conduct the sessions.

DURATION

The duration of the programme is 3 (Three) working days from **7-9 February, 2024 (9.00 a.m. to 5.00 p.m)**. The delegates are requested to report on 6th February, 2024 evening and to depart on 9th February, 2024 evening after tea. Each working day is divided into suitable sessions with lunch / tea breaks.

PROGRAMME VENUE

The venue for the programme will be :

Training Hall, New Guest House, Behind Administrative Building, 06722-225050
Surinder Jakhar Nagar, Vill : Musadia, Post : Paradeep, Dist : Jagatshinghpur
IFFCO- Paradeep Plant, Orissa – 754 142, Contact No. : 06722- 228201-07, 224001, 224709

HOW TO REACH VENUE

By Air

The nearest Domestic Airport is Biju Patnaik Airport, Bhubaneswar,. The Airport has regular domestic and international flights to many major cities. Distance is around 125 km by road from Airport.

By Railways

The nearest Railway Station is Cuttack Railway Station and distance is around 82 Km from the Cuttack Rly Station by road.

One can also get down at Bhubaneswar Rly Station which is at a distance of 105 km from Bhubaneswar Rly Station by road.

By Road

Paradeep is at a distance
82 Kms from Cuttack Railway Station,
105 Kms from Bhubaneswar Railway Station
125 kms from Bhubaneswar Airport,
129 km from Lord Jagannath Temple, Puri

PROGRAMME FEE & PAYMENT OPTIONS

I. The participation fee

The programme is **Residential** and fee per Participant is **Rs. 22,000/- (Rupees Twenty Two thousand only) plus 18% GST** and Non-residential fee per participant is **Rs. 16,000.00 (Rupees Sixteen thousand only) plus 18% GST** which cover conference facilities, Training Kit, Food (Breakfast, Lunch, Dinner and two times Tea/Coffee with Snacks) & Lodging on **twin share** (only residential participants) basis since 6th February, 2024 evening to 9th February, 2024 evening after tea, Field visit etc..

II. Payment Options

- The Demand Draft / at par Cheque may please be made in favour of ***“The Fertiliser Association of India, Eastern Region” payable at Kolkata.***
- Payment can also be made through electronic transfer by NEFT/RTGS. The bank details are given below for transfer of funds. (after transfer the fund please communicate through email)

Beneficiary Name	:	THE FERTILISER ASSOCIATION OF INDIA , EASTERN REGION
Name of Bank	:	CANARA BANK
Branch	:	SARAT BOSE ROAD, KOLKATA – 700 029
Account Number	:	95031010003972
Type of Account	:	Current Account
Indian Financial System Code (IFSC):	:	CNRB0000323

FAI GSTIN : **19AAACT0097M1ZY**

REGISTRATION FORM

We trust your organization will be interested in nomination the officials to this importance programme. Registration form duly filled in along with the Programme fee may please be sent **positively by January 31, 2024 to the following address.** Early decision on nominations will also facilitate the participants to make their travel plan well in advance.

To
The Regional Executive
The Fertiliser Association of India- Eastern Region
Flat 1R, Ganapati Building, 3, Lake Road, Kolkata – 700 029, West Bengal
Phone : 033-2463-8256,
Mob : 9984438704.

You may submit the registration form by E-mail also:
er@faidelhi.org, faicalcutta@gmail.com

REGISTRATION FORM

Date :

To
Regional Executive
The Fertiliser Association of India
Eastern Region
Flat 1 R, Ganapati Building
No.3, Lake Road,
Kolkata – 700 029,
Email : er@faidelhi.org, faicalcutta@gmail.com

Dear Sir,

Sub: FAI-Eastern Region Fertilizer Management Development Programme on “**Fertilizer Management for Food and Nutritional Security – New Initiatives**” during **February 7-9, 2024** at IFFCO Paradeep Plant, Odisha - Nominations submitted - Reg.

Please register the following personnel of our organization for the above programme to be held at IFFCO Paradeep Plant, Odisha during **February 7-9, 2024**.

Sl. No.	Name of Participant & Designation	Name of Organization & Place	Mobile No.	E-Mail Address
1				
2				
3				
4				

GSTIN No. : _____

Enclosed is a Demand Draft No. _____ dated _____ for Rs. _____ drawn on _____ in favour of **The Fertiliser Association of India, Eastern Region** Payable at **Kolkata** is enclosed being the registration fee for the Fertilizer Management Development programme.

Encl.: as above

SPONSORING AUTHORITY