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## INDIA INTERNATIONAL FOOD & AGRI WEEK 2020

16-22 October 2020: CII Virtual Platform

### **SPECIAL INVITATION TO FAI MEMBERS**

The **14<sup>th</sup> edition** of CII Agro Tech India which is now rechristened as **CII Agro & Food Tech** and being organised and celebrated as **India's first international food & agri week** from **16 to 22 October 2020**. The event will be organised over a virtual platform - CII HIVE.

The limitations enforced by the current pandemic has given rise to some innovative ideas of connecting technology with farmers. CII has created a virtual platform - **HIVE** - that provides manufacturers, service providers, consultants, thought leaders and even government agencies with a novel way of connecting with the farmers.

**GOOD EARTH** is a concurrent segment and exclusive pavilion of this event which is Partnered by Ministry of Chemicals & Fertilizers, Government of India and Supported by The Fertiliser Association of India (FAI).

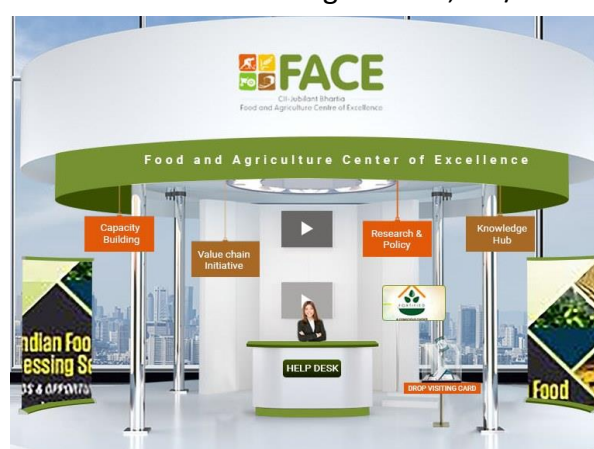
It is a networking platform for showcasing latest developments and technologies in all aspects of *Agri Inputs (seeds, crop nutrition & protection agrochemicals, fertilizers), Agri Biotech, Vertical Farming, Smart Farming & Digital Technologies related to Agri.*

A conference on Agri Inputs is also planned parallel to the exhibition which is titled as **"Ease of Doing Agriculture: Farming Innovations"**. **Shri D V Sadananda Gowda**, Hon'ble Minister of Chemicals & Fertilizers, Government of India has been invited as **"Chief Guest"** at the Inaugural Session of the Conference.

#### FACT SHEET:

- International Exhibition and Conferences
- Large number of Exhibitors and Products on display
- 30 days Online Exhibition
- Kisan Goshthees (interactive, vernacular training sessions for farmers)
- Conclave on Agriculture and Food Ministers' of different States
- B2B & B2G Meetings
- Targeted 1,00,000 farmers across the country
- Participation of FPOs and Academia / Universities

#### VIRTUAL STALL Starting at Rs 18,000/-+GST



Cont..

The participation options are as follows:

**a. STALL OPTIONS:**

Types of Stalls	For Domestic Participants (in INR / per Stall)*	
	For Regular Participants	For FAI Members
STANDARD	20000	18000
PREMIUM	30000	27000

\*Price per Stall and GST as applicable

**b. SPONSORSHIP AVENUES:**

Sponsorship Titles	PRINCIPAL SPONSOR	PRINCIPAL CO-SPONSOR	ASSOCIATE SPONSOR	ASSOCIATE CO-SPONSOR
Sponsorship Amount (INR)*	400000	250000	150000	100000

\*GST as applicable

**For Stall Bookings & Demo on Virtual Stalls, Contact:**

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