

TRNG/40
8th May, 2023

**Subject: Fertilizer Orientation Programme, June 19-22, 2023, Ranthambore
Sawai Madhopur, Rajasthan**

Dear Sir,

The fertilizer industry recruits fresh graduates for working in various departments/functional areas including management trainees, graduate engineer trainees, supervisor trainees, sales officer trainees, etc. There is also lateral hiring of middle level executives from other sectors. It is necessary to provide exposure to fresh entrants as well as other executives on the various facets of the fertilizer industry including its macro-economic environment. Accordingly, a 3 Nights / 4 Days residential Fertilizer Orientation Programme would be held at 'Om Rudra Priya Holiday Resort', Ranthambore Road, Sawai Madhopur, Rajasthan. The dates are June 19-22, 2023.

The programme will contain topics in the areas of policy environment for fertilizer sector, technologies for fertilizer production, market dynamics both for raw materials and finished products, distribution, needs of Indian agriculture, environmental considerations, etc. The topics to be covered during the program are enclosed. The topics and the subjects are tailor made to suit the requirement of the target group. The faculty for the programme is drawn from the industry and the FAI's Secretariat.

The participation fee for the residential programme is given below:

Occupancy	Fee per participant
Single occupancy basis	INR 28,000/-+ GST
Double occupancy basis (Per Person)	INR 25,000/-+ GST
Non-resident participants	INR 15,000/-+ GST

The programme will start with lunch on the 19th June, 2023 and will be over with lunch on the 22nd June, 2023. The participants may check into the Resort any time after 1200 noon on the 19th June and will be free to check out by 1200 noon on the 22nd June, 2023. Anyone desiring to stay in the resort before 19th June or after 22nd June will be required to settle the matter regarding availability of accommodation and payment directly with the resort as per the terms agreed between the resort and the individual concerned.

The course fee covers reading material, conference facilities, programme kit and boarding and lodging, etc. It does not include travel expenses of the participants. Expenses on room service and items like laundry charges, telephone calls, etc. will have to be paid by the participants themselves directly to the resort at the time of check-out. For non-residential participants, conference facilities including lunch, AMT, PMT and programme kit would be provided.

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The fee can be remitted through a Banker's cheque/draft payable at New Delhi in favour of The Fertiliser Association of India. The payment can also be made by NEFT/RTGS transaction through Canara Bank; Branch: Jit Singh Marg, New Delhi; Saving Bank A/c. No.: 1484101006029; IFSC / RTGS: CNRB0001484 under intimation to us. FAI GSTIN: 07AAACT0097M1Z3.

You may contact to Dr. Naresh Prasad, Director (Marketing), The Fertiliser Association of India, New Delhi (M-98116 20290, mktg@faidelhi.org) for more information.

We request you to avail this unique opportunity and nominate officials from any functional area working in your company. **Kindly arrange to send your nominations at the earliest in the attached form but not later than May 31, 2023.**

Thanking you,

Yours faithfully,



Arvind Chaudhary
Director General

Encl: As above

FERTILIZER ORIENTATION PROGRAMME

Proposed Topics

1. Role and Activities of FAI
2. Types of Fertilizers – The Key Input in Enhancing Agriculture Productivity
3. Developments in Ammonia and Urea Production in India
4. Pricing and Concession Policy for Urea
5. Brief on Manufacturing Technology for Phosphatic Fertilizers
6. Policy Environment for Decontrolled P&K Fertilizers
7. SSP Industry – Past, Present and Future
8. Environmental Considerations in Fertilizer Production
9. Indian and International Demand Supply of Fertilizers
10. Direct Payment of Fertilizer Subsidy to the Farmers
11. Production, Consumption and Marketing of Specialty Fertilizers
12. International Trade and Port Operation
13. Coastal Shipping and Inland Water Transportation – The Way Forward
14. Fertilizer Distribution Policies and Distribution Channels
15. Fertilizer Quality Control & FCO
16. Marine Cargo Insurance

Registration Form

FERTILIZER ORIENTATION PROGRAMME

June 19-22, 2023

To:

The Director (Marketing)
The Fertiliser Association of India
FAI House
10, Shaheed Jit Singh Marg
New Delhi - 110 067

Please register the following for the above programme:

S. No.	Name in Capital Letters (Dr./Mr./Ms.)	Designation	Organization and Postal Address	Mobile / Phone (O)	Email / Fax	Occupancy (Single/ Double/ Non-Resident)
1.						
2.						
3.						
4.						

Sponsored by : Name : Designation :

Email : Signature : Date :

For raising invoice, please provide following additional information:

PAN Number : GST Number :

Billing Address : Contact Person :

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Photocopies can be used, if additional forms are needed.
You may also email the filled in nomination form to mktg@faidelhi.org