

Subject: FAI Fertilizer Orientation Programme, March 4-7, 2024, Udaipur, Rajasthan

Dear Sir,

The fertilizer industry recruits fresh graduates for working in various departments/ functional areas which includes management trainees, graduate engineer trainees, supervisor trainees, sales officer trainees, etc. There is lateral hiring of middle level executives from other sectors also. It is essential to train these future pillars of the fertilizer industry as well as other executives keen to update their knowledge and skill on the various facets of the fertilizer and agriculture sector. With this background, a 3 Nights / 4 Days residential programme would be held at hotel 'Zone Connect by The Park', Udaipur, Rajasthan. The programme dates are March 4-7, 2024.

The programme will contain topics in the areas of fertilizer policy environment, technologies for fertilizer production, market dynamics both for raw materials and finished products, sales and distribution, agriculture, environmental considerations, etc. The topics to be covered during the program are enclosed. The topics are tailor made to suit the requirement of the target group. The faculty for the programme is drawn from the industry and the FAI's Secretariat.

The participation fee for the residential programme is given below:

Occupancy	Fee per participant
Single occupancy basis	INR 28,000/-+ GST
Double occupancy basis (Per Person)	INR 25,000/-+ GST
Non-resident participants	INR 15,000/-+ GST

The programme will start with lunch on the March 4, 2024 and will be over with lunch on the March 7, 2024. The participants may check into the hotel any time after 1200 noon on the March 4 and will be free to check out by 1200 noon on the March 7, 2024. Anyone desiring to stay in the hotel before March 4 or after March 7 will be required to settle the matter regarding availability of accommodation and payment directly with the hotel as per the terms agreed between the hotel and the individual concerned.

The course fee covers reading material, conference facilities, programme kit and boarding and lodging, etc. It does not include travel expenses of the participants to Udaipur. Expenses on room service and items like laundry charges, telephone calls, etc. will have to be paid by the participants themselves directly to the hotel at the time of check-out. For non-residential participants, conference facilities include lunch, AMT, PMT and programme kit.

The payment can be made through NEFT/RTGS through Canara Bank; Branch: Jit Singh Marg, New Delhi; Saving Bank A/c. No.: 1484101006029; IFSC: CNRB0001484 under intimation to us. FAI GSTIN: 07AAACT0097M1Z3. You can make the payment by scanning the bar code given in the letter.



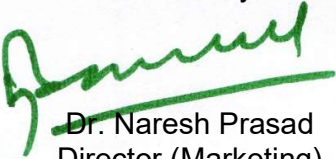
You may contact to Mr. Parag Saxena, Chief (Marketing), The Fertiliser Association of India, New Delhi (M-9953186137, mktg@faidelhi.org) for more information.

We request you to avail this unique opportunity and nominate officials from any functional area working in your company. The officials in the fertilizer companies connected with the departments such as material management, marketing, finance, commercial, procurement, production technology, agricultural services / promotions, information & communication technology, etc., will find this programme very useful.

You are requested to send nominations from your organization in the attached form but not later than February 23, 2024.

Thanking you,

Yours faithfully,


Dr. Naresh Prasad
Director (Marketing)

Encl: As above

FERTILIZER ORIENTATION PROGRAMME

Proposed Topics

1. Role and Activities of FAI
2. Overview of Fertilizer Industry in India
3. Types of Fertilizers – The Key Input in Enhancing Agriculture Productivity
4. Developments in Ammonia and Urea Production in India
5. Brief on Manufacturing Technology for Phosphatic Fertilizers
6. Policy for Urea and P&K Fertilizers
7. Environmental Considerations in Fertilizer Production
8. Indian and International Demand Supply of Fertilizers
9. Fertilizer Distribution Policies and Distribution Channels
10. DBT in Fertilizers
11. Innovations in Fertilizer Marketing
12. International Trade, Port Operation and Coastal Shipping
13. Role of Specialty Products in Smart Nutrient Solutions
14. SSP Industry – Past, Present and Future
15. Fertilizer Use – Myth and Reality
16. Atam Nirbhar Bharat in Fertilizer Sector – The Way Forward
17. Fertilizer Quality Control & FCO

Registration Form

FERTILIZER ORIENTATION PROGRAMME

4-7 March, 2024

To:

The Chief (Marketing)
The Fertiliser Association of India
FAI House
10, Shaheed Jit Singh Marg
New Delhi - 110 067

Please register the following for the above programme:

S. No.	Name in Capital Letters (Dr./Mr./Ms.)	Designation	Organization and Postal Address	Mobile / Phone (O)	Email / Fax	Occupancy (Single/ Double/ Non-Resident)
1.						
2.						
3.						
4.						

Sponsored by : Name : Designation :

Email : Signature : Date :

For raising invoice, please provide following additional information:

-

PAN Number : GST Number :

Billing Address : Contact Person :

.....

.....

Photocopies can be used, if additional forms are needed.
You may also email the filled in nomination form to mktg@faidelhi.org