

FAI/NR
10th February, 2021

Dear Sir,

**Sub: FAI-NR Training Programme on
"Challenges and Strategies for Fertilizer Industry" at Jim Corbett National Park**


FAI-Northern Region is organising a residential training programme on "Challenges and Strategies for Fertilizer Industry" during March 16-19, 2021 at Tarangi Resort & Spa, Jim Corbett National Park, Dhikuli, Ramnagar, Dist. Nainital, Uttarakhand.

2. The programme is designed for the officers working in various disciplines such as Marketing, Finance, Production, Promotion, Material Management, Logistics, Agricultural Services, Public Relations, Secretarial, HRD and Information & Communication Technology.

3. We would be grateful if you kindly send the nominations from your organisation for this important programme. We will prefer nominations on single occupancy basis in view of prevailing situation. We would appreciate to receive your nomination(s) by 5th March, 2021. A copy of the programme brochure containing the details is attached.

Thanking you,

Yours faithfully,



(Satish Chander)

Encl: a/a

FAI-Northern Region
Training Programme
on
Challenges and Strategies for
Fertilizer Industry

March 16-19, 2021

Jim Corbett National Park (Uttarakhand)



Tarangi Resort & Spa



THE FERTILISER ASSOCIATION OF INDIA
NEW DELHI

INTRODUCTION

In view of the changing environment, fertilizer companies have to reorient their strategies to face the challenges and tap the opportunities in the areas of production, material management, logistics, marketing and use of fertilizers. In addition to professional knowledge, personal qualities play vital role in attaining excellence in this highly competitive environment. Self-improvement and self-growth are critical in improving the quality of life and enhancing efficiency at the work place. Therefore, updation of knowledge of the industry personnel on various issues related to fertilizer sector and enhancing personal skills are absolutely essential.

The training programme has been specifically designed to provide suitable opportunity to the executives to have insight into the recent developments which have taken place/are taking place in the fertilizer sector in areas of policy, production technology, logistics, marketing, use, etc. Programme also covers topics on improving professional and personal effectiveness. The programme is targeted for the executives working in all discipline of fertilizer industry. It is expected that the executives after undergoing this programme will be able to work with more ease and confidence at their work place.

In this context, **FAI-Northern Region** is organising a residential training programme on "**Challenges and Strategies for Fertilizer Industry**" during **March 16-19, 2021** at **Tarangi Resort & Spa, Jim Corbett National Park, Uttarakhand**.

TRAINING APPROACH

The training approach aims at stimulating individual thinking and maximum participation of the officers working in the fertilizer industry. Emphasis is on activity approach rather than on lecture method so that participants become intimately involved in the teaching and learning process. Case studies, group discussions and role playing are some of the teaching techniques that will be used to stimulate and sustain the interest of the participants.

PROGRAMME CONTENTS

- Latest Developments in Policy for Fertilizer Sector
- Assessment of DBT in Fertilizer Sector
- Fertilizer and Raw Material Scenario
- Efficient Nutrient Management for Sustainable Agriculture
- Salient Features of Fertiliser Control Order (FCO) 1985
- Effective Fertilizer Marketing Strategies in Changing Environment
- Cost Optimization in Logistics Operations
- Value Added Fertilizers for Higher Fertilizer Use Efficiency
- International Trade and Port Operations – Challenges and Strategies
- Productivity Improvement and Cost Optimisation in Urea Plants
- Enhancing Efficiency of Phosphatic Fertilizer Plants
- Soft Skills for Success
 - *Interpersonal Skills*
 - *Team Building*
 - *Time Management*
 - *Stress Management*
 - *Effective Leadership*

FACULTY

Faculty will consist of resource persons from the Fertilizer Industry, Government of India, the FAI and the Management/Professional Institutes.

TARGET AUDIENCE

The programme is designed for officers of the Marketing, Finance, Production, Promotion, Material Management, Logistics, Agricultural Services, Public Relations, Secretarial, HRD and Information & Communication Technology in order to enhance their professional and personal skills on various issues related to challenges and opportunities of this vital sector of the Indian economy.

DATES & VENUE

The dates for the residential training programme are **March 16-19, 2021**. The venue of the programme is:

Tarangi Resort & Spa
Jim Corbett National Park, Dhikuli, Ramnagar, Dist. Nainital, Uttarakhand
Mobile: 7017075854, 9711770550
Website: tarangiresort.com

The participants can check-in in the hotel on the 16th March, 2021 after 12 O'clock (noon) and will be required to check out on the 19th March, 2021 by 12 O'clock (noon). Participants desiring to stay in the hotel before 12 O'clock (noon) of 16th March and or after 12 O'clock (noon) of 19th March will be required to pay directly to the hotel as per the tariff rates agreed between the hotel and the concerned participant.

REQUEST FOR NOMINATIONS

We trust your organisation will be interested in nominating the officials to this important programme. Looking to the hotel occupancy, we need to be very specific with the hotel about the number of participants. It is, therefore, requested that your nominations should reach us **latest by 5th March, 2021**. Early decision on nominations will also facilitate the participants to make their travel plan well in advance.

REGISTRATION

The registration fee is Rs. 20,000/- per participant on double occupancy basis and **Rs. 25,500/-** per participant on single occupancy basis. We will prefer nominations on single occupancy basis in view of prevailing situation. The fee for foreign participants is US\$ 500 per participant on double occupancy basis and US\$ 600 per participant on single occupancy basis. GST @ 18% will be applicable on the given rates. **Registration form** duly filled in along with the fee by Demand Draft / Bankers' Cheque in favour of **The Fertiliser Association of India** may please be sent to:

Mr. Harinder Kaushik

The Fertiliser Association of India – Northern Region
FAI House, 10, Shaheed Jit Singh Marg, New Delhi - 110 067
CIN U85300DL1955NPL002999

Mobile: 9818918688 • *Phone:* 011-46005226, 26567144 • *Fax:* 011-26960052, 46005213
E mail: nr@faidelhi.org, fairn2@gmail.com • *Website:* www.faidelhi.org

The payment can also be made by NEFT/RTGS transaction through Canara Bank; Branch: Jit Singh Marg, New Delhi; Saving Bank A/c. No.: 1484101006029; SWIFT / IFSC / RTGS: CNRB0001484 under intimation to us. FAI GSTIN: 07AAACT0097M1Z3

The registration fee for the residential participant covers programme fee, conference facilities, registration kit, reading material, boarding & lodging, etc. Expenses on room service are not the part of the package and the meal items in room, laundry charges, telephone calls, etc., will have to be paid by the participants themselves directly to the hotel before check out. The fee for the non-residential participants covers programme fee, reading material, conference facilities, programme kit, breakfast, lunch, dinner and forenoon/afternoon tea/coffee, etc. The non-residential participants will have to make their own stay arrangements.

ADDITIONAL PERSON

Additional person, if any, staying with the participant will have to pay directly to the hotel for all the expenses to be incurred for such stay. The room availability is likely to be very tight during the programme. Therefore, the participant intended to bring any additional person is requested to inform us well in advance to enable us to make necessary arrangements and avoid any inconvenience.

ABOUT THE RESORT

On the banks of Kosi River, hidden amongst dense Sal trees rests **Tarangi Resort and Spa**, a stunning mid upscale resort set in the lap of wilderness. Strategically located just minutes from the Aamdanda gates of Jim Corbett National Park, this 13 acre landscaped retreat offers alluring views of the Shivalik foothills of the Himalayan sub-belt and the verdant forest around it.

Situated at the threshold of the wildlife sanctuary with the views of river Kosi and Sitabani forest, Tarangi Resort and Spa is a quiet haven for nature lovers, photographers, couples, and families. It occupies the largest stretch of land along the Kosi river. Today, the resort welcomes guests with stylish, luxury rooms, state-of-the-art facilities, a huge swimming pool, delicious food and much more!



ABOUT THE CITY

Jim Corbett National Park: Spans over an extent of 520 square kilometres, its whole area comprises of hills, marshy depressions, riverine belts, grasslands and large lake. It is among the few tiger reserves in India that allows overnight stays in the lap of the National Park. Nature watch and wildlife viewing in the park is done in an open four wheeler Jeep and on elephant back. Sheltering a healthy population of tigers and rare species like Otters and the endemic fish eating crocodile, the national park is one of the most sought after destinations for the wildlife buffs. Dhikala, situated at the border of the extensive Patil Dun valley, is the most popular destination in Corbett because of its superb location and sheer abundance of wildlife present.

The park has sub-Himalayan belt geographical and ecological characteristics. An ecotourism destination, it contains 488 different species of plants and a diverse variety of fauna. Corbett has been a haunt for tourists and wildlife lovers for a long time. Tourism activity is only allowed in selected areas of Corbett Tiger Reserve so that people get an opportunity to see its splendid landscape and the diverse wildlife. In recent years the number of people coming here has increased dramatically.



CONNECTIVITY

Ramnagar is perhaps the best approach to the Jim Corbett National Park. Ramnagar is very well connected by Rail and Road.

By Road: Ramnagar is well connected **via road** with New Delhi, Lucknow, Kanpur and Dehradun. Ramnagar has a very good network of road that connects the different cities. Distance between Delhi and Jim Corbett National Park by road is 260 km. Ramnagar's Tanda Bazar Bus Stop is 10 kms from the Hotel. Regular buses ply between important cities like Delhi-Ramnagar and Lucknow-Ramnagar.

By Rail: Ramnagar Railway Station is around 14 kms from the Hotel.

Train to Ramnagar from Delhi

Train No.	Train Name	From	Departure	To	Arrival	Dist.(Km)	Travel Time	M	T	W	T	F	S	S
05013	RANIKHET SPL	DLI	2205	RMR	0415	238	0610	Y	Y	Y	Y	Y	Y	Y

Train from Ramnagar to Delhi

Train No.	Train Name	From	Departure	To	Arrival	Dist.(Km)	Travel Time	M	T	W	T	F	S	S
05314	RMR JSM LINK SPL	RMR	2220	DLI	0350	239	0530	Y	Y	Y	Y	Y	Y	Y

WEATHER

Weather in Jim Corbett National Park during mid of March is normally pleasant. Temperature would be **30°C**.

**FAI-Northern Region Training Programme on
Challenges and Strategies for Fertilizer Industry**
March 16-19, 2021, Jim Corbett National Park, Uttarakhand

Tentative Programme

Date & Time (hrs.)	Topics
16th March, 2021 (Tuesday)	
1430-1500	<i>Registration</i>
1500-1600	Inaugural Session
1600-1630	<i>High-Tea</i>
1630-1730	Latest Developments in Policy for Fertilizer Sector
1730-1830	Assessment of DBT in Fertilizer Sector
1900-2200	<i>Dinner</i>
17th March, 2021 (Wednesday)	
0900-1000	Fertilizer and Raw Material Scenario
1000-1100	Efficient Nutrient Management for Sustainable Agriculture
1100-1130	<i>Tea</i>
1130-1230	Salient Features of Fertiliser Control Order (FCO) 1985
1230-1330	Effective Fertilizer Marketing Strategies in Changing Environment
1330-1430	<i>Lunch</i>
1430-1530	Value Added Fertilizers for Higher Fertilizer Use Efficiency
1530-1600	<i>Tea</i>
1600-1700	Cost Optimization in Logistics Operations
1900-2200	<i>Dinner</i>
18th March, 2021 (Thursday)	
0900-1000	International Trade and Port Operations – Challenges and Strategies
1000-1100	Productivity Improvement and Cost Optimisation in Urea Plants
1100-1130	<i>Tea</i>
1130-1230	Enhancing Efficiency of Phosphatic Fertilizer Plants
1230-1330	<i>Lunch</i>
1400-1730	<i>Jeep Safari at Jim Corbett National Park</i>
1900-2200	<i>Cultural Programme & Dinner</i>
19th March, 2021 (Friday)	
0900-1030	Soft Skills for Success <ul style="list-style-type: none"> • <i>Interpersonal Skills</i> • <i>Time Management</i> • <i>Effective Leadership</i>
1030-1045	<i>Tea</i>
1045-1215	<ul style="list-style-type: none"> • <i>Team Building</i> • <i>Stress Management</i>
1215-1300	Valedictory Session
1300	<i>Lunch</i>

ADVISORY FOR PARTICIPANTS REGARDING COVID-19

1. Social distancing measures as per Government of India guidelines of COVID-19 to ensure health & safety of the participants will be adhered to in every respect. Adequate measures to be implemented for safety of all without compromising the high standards, sanctity and fairness in conduct of the programme. Participants are required to adhere to Guidelines and new process for Social Distancing and hygiene to ensure safety & health of their own and fellow participants.
2. Participants must maintain social distance starting from point of check-in the hotel till his/her check-out from the hotel.
3. Participant must bring their own Mask, Gloves, personal hand sanitizer.
4. Participant must sign the declaration form (with respect to Cough, Fever, Cold, Breathing Problem) and show the same to the hotel staff at the check-in to the hotel.
5. The temperature of participant will be checked at the entry (check-in) to the hotel and conference hall (daily) via Thermo Gun.
6. Participants need to follow directions given by the hotel/organisers during the programme.
7. Candidates will be required to the sanitize hands by washing with soap and with hand sanitizer before entry in conference hall. Hand sanitizer will be available at various locations in the hotel.

REGISTRATION FORM

Mr. Harinder Kaushik

The Fertiliser Association of India - Northern Region

FAI House, 10, Shaheed Jit Singh Marg

New Delhi – 110 067

CIN U85300DL 1955NPL002999

Mobile: 9818918688, Tel.: 011-46005226; 26567144 Fax: 011-26960052, 46005213

E-mail: nr@faidelhi.org; fairn2@gmail.com

Dear Sir,

Please register following officers from our organisation for FAI – NR Training Programme on **“Challenges and Strategies for Fertilizer Industry”** to be organised during **March 16-19, 2021** at **Tarangi Resort & Spa**, Jim Corbett National Park, P.O. Dhikuli, Ramnagar, Dist. Nainital, Uttarakhand (Mobile: 7017075854, 9711770550).

Sl. No.	Name	Designation	Occupancy (Single/ Double)	Mobile/ Phone	E-mail ID	Address
1.						
2.						
...						
...						
10.						

Enclosed please find a banker's cheque / draft No.dated worth Rs.in favour of **The Fertiliser Association of India**, payable at New Delhi towards registration fee.

NEFT/RTGS details: Bank Name: Canara Bank; Branch: Jit Singh Marg, New Delhi; Saving Bank A/c. No.: 1484101006029; SWIFT / IFSC / RTGS : CNRB0001484

Registration Fee is as below:

- (i) Double occupancy @ Rs. 20,000/- plus 18% GST per participant
- (ii) Single occupancy @ Rs. 25,500/- plus 18% GST per participant
- (iii) Foreign participant – Double occupancy @ US\$ 500 plus 18% GST per participant
- (iv) Foreign participant – Single occupancy @ US\$ 600 plus 18% GST per participant

Details of Nominating Officer:

Name & Designation: Signature:

Organisation:

Address:

Mobile / Phones:

GST No.:

E-mail ID:

Photocopies can be used, if additional forms are needed.

You may also e-mail the filled in Registration Form to **nr@faidelhi.org; fairn2@gmail.com**