### **APPOINTMENT**

## THE FERTILISER ASSOCIATION OF INDIA

#### DIRECTOR GENERAL – DELHI

The Fertiliser Association of India (FAI) is a Non-Profit, Non-Trading organization registered under Section-8 of Companies Act 2013. The FAI is also a premier body representing the fertilizer industry in India. The FAI was founded in 1955 with the objective of bringing together all concerned in the production, marketing and use of fertilizers. The FAI is engaged in promoting solutions to industry problems, to assist industry in improving its operative efficiency and to promote the use of balanced fertilizers for raising agricultural productivity. With nearly 1000 members, FAI is managed by a Board of Directors comprising around 32 Directors who are mostly Chairman & Managing Directors (CMDs)/ Chief Executive Officers (CEOs)/Directors of member companies.

The FAI interacts extensively with the Government of India; International bodies such as the Food & Agriculture Organization (FAO), World Bank, United Nations Industrial Development Organization and the International Fertilizer Association; and is engaged in developmental activities to further the cause of the Fertilizer Industry and Sustainable Agriculture.

Applications are invited for the post of Director General (DG) to lead the Secretariat of the Association. DG is an Ex-officio member of the FAI Board.

#### **Job Profile**

The Director General will play a critical role in managing the interface with external agencies, other Industry Associations and the Media. He will work closely with the Government for fostering the health and growth of the Fertilizer Industry keeping the farmers' interests in mind. He will also spearhead all advocacy issues and developmental activities of the Association.

# **Job Requirements**

- Leadership of a high order.
- Forward looking with the ability to make FAI a pro-active organization.
- Understanding of Industry challenges.
- Ability to articulate and present issues in the right perspective.
- Relationship management skills.
- Broad understanding of economic issues and policy making.
- Co-ordination with Board and Implementation of the action plan.

#### **Profile**

- Graduate preferably with a Post Graduate degree in Management/ Economics/ Technology.
- Experience as a Director/ CEO/ senior level position in Fertilizer Industry or having held the position of a Joint Secretary or above level in a Central Government Ministry/ Department dealing with Fertilizer Policy and related issues
- Possesses good domain knowledge in urea and phosphatic fertilizer industry
- Familiarity with IT and willingness to adapt to Technology.
- Good networking ability.
- Maximum Age up to 65 years.

The position is based in Delhi and the incumbent will report to the Board of Directors of FAI. The pay package will be as per the pay scale applicable to CMDs(A) of CPSEs and the rules of FAI. The CTC for the position will be around Rs.70 Lakhs per annum.

Interested candidates are requested to send in their resume super-scribing the position code 'FAI-DG' on the envelope within 10 days to:

The Chairman, The Fertiliser Association of India FAI House, 10 Shaheed Jit Singh Marg New Delhi- 110067

Email: KSRaju@nagarjunagroup.com