

Business Intelligence, Forecasts and Planning for the Fertiliser Sector



The Fertiliser Association of India, New Delhi organized a training program on **Business Intelligence, Forecasts and Planning for the Fertiliser Sector** at ICAR – Central Coastal Agricultural Research Institute, Goa during 9-11 June 2025. There were 46 participants nominated by 16 member companies. Program was inaugurated by Mr. Subhash Shirodkar, Hon'ble Minister for Water Resource Development, Co-operation and Institute of Public Assistance, Government of Goa. Dr. Suresh Kumar Chaudhari, DG, FAI delivered the key note address.

Mr. Subhash Shirodkar, in his address, shared his experiences about the agriculture in Goa state and ways and means for improvement.

Dr. Suresh Kumar Chaudhari covered the areas related to Government of India's commitments to improve farm income and ensure food security; enormous increase in production of crops over the years due to use of fertilisers and high yielding varieties with adoption of best management practices by the farmers; meeting need of citizens of foreign countries even during Covid 19 by exporting food grains; importance of fertiliser in agriculture; subsidy being reimbursed by the Government to cover the cost of production/import to make fertilisers available to the farmers at affordable MRPs; challenges in agriculture; efforts of the fertiliser companies to promote integrated nutrient management; efforts of the ICAR-CCARI to enhance production of crops in coastal agriculture of India; mitigation strategy to improve the same further; importance of the theme of the program for the executives of the fertiliser sector to take appropriate decisions; etc.

Dr. Praveen Kumar, Director, ICAR-CCARI also provided valuable information about the work being undertaken by the institute for development of agriculture in Goa and to improve socio-economic conditions of the farmers by adoption of farming system approach. Dr. Praveen Kumar also distributed certificates to the participants.

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