



The 10th New Ag International Conference and Exhibition will be held at the Royal Orchid Sheraton in Bangkok, Thailand from the 28th – 30th of March 2012.

Register Now to the Bangkok Conference

Conference Programme now completed

Deadline for Abstracts Approaching

Sponsored by

Coming Up Soon: Registration open to the 1st World Congress on Biostimulants in Agriculture

## Register Now to the Bangkok Conference

Already more than 150 companies and organizations from 40 countries in Asia and around the world, from Australia to Zimbabwe, have registered high ranking Executives to The 10th New Ag International Conference and Exhibition. Many more are expected in the coming weeks. For more information please visit our [Bangkok webpage](#) and find our [Registration form attached](#).

The Royal Orchid Sheraton in Bangkok is the official conference Hotel. Book your room for the event through our [exclusive link](#)

## Conference Programme now completed

The conference programme is now completed and includes 27 speakers from 15 countries who were selected from more than 60 abstracts received. The [preliminary programme is attached](#). The opening session on 28th March will feature:

**Olaf Rietveld**, Sales Director Asia-Pacific for SQM (China), will speak about *“Fertigation Trends in the Asia Pacific Region”*

**Matthias Bickel**, Project Director, GIZ GmbH, ASEAN Biocontrol (ABC) for Sustainable Agrifood Systems, (Thailand) will speak about *“Current situation and trends for biocontrol and sustainable agriculture practices in South East Asia”*

**Dr. Ir. Jouke Campen**, Senior Scientific Researcher at Wageningen UR – Greenhouse Horticulture, (Netherlands), will speak about *“Is there a future for greenhouse cropping in the tropical regions of South East Asia?”*

**Peter McCornik**, Director for Asia of the International Water Management Institute (Sri Lanka) will speak about *“Irrigation Trends in Asia with special focus on South East Asia”*.

***It is expected, however to be confirmed, that the welcome address will be given by His Excellency Mr Theera Wongsamut, Minister of Agriculture and Cooperatives of Thailand.***

## Exhibition Stands Sold Out

All exhibition stands have now been booked by 37 companies from 19 countries. A full list of the exhibiting companies can be found [here](#).

## Sponsored by

## Coming Up Soon: Registration open to the 1st World Congress on Biostimulants in Agriculture

In about one week, we will officially launch the dedicated website at [www.biostimulants2012.com](http://www.biostimulants2012.com) for the 1st World Congress on Biostimulants that New Ag International organizes at the Strasbourg Congress Center (France), 26-29 November, 2012. The call for papers will then be fully operational and registration will be open. In the meantime you may visit our dedicated page at [www.newaginternational.com](http://www.newaginternational.com)

The New Ag Team wishes you a good start for 2012

New Ag International SARL is a French Registered company  
Headquartered at 5 rue Bertrand MONNET, 68000 COLMAR,  
France. [newag@newaginternational.com](mailto:newag@newaginternational.com)  
[www.newaginternational.com](http://www.newaginternational.com)

# The 10th New Ag International Conference and Exhibition Hotel Royal Orchid Sheraton Bangkok (Thailand) March 28-30, 2012

Sponsors: Brandt (USA), Haifa Chemicals (Israel), Leili (China), SQM (Chile), Tradecorp (Spain), Valagro (Italy), Yara (Norway)



## Provisional Conference Programme

WEDNESDAY 28th MARCH, 2012

9.30 am – 12.00 noon: set up of exhibition stands

12.00 noon - 6.00 pm: registration of delegates

12.00 noon – 6.00 pm: Exhibition opens

3.00 pm- 5.00 pm: Opening conference session

3.00 pm – 5.00 pm: Opening conference session chaired by Jean Pierre Leymonie, Director, New Ag International

3.00: Olaf Rietveld, Sales Director Asia Pacific, SQM (China): Fertigation trends in the Asia-Pacific region

3.30: Peter G. McCornick, Director for Asia, International Water Management Institute, Colombo (Sri Lanka): Current situation and trends for irrigation in Asia, with special focus on South East Asia

4.00: Matthias Bickel, Project Director, German Development Corporation (GIZ), ASEAN Biocontrol for Sustainable Agrifood Systems, Bangkok (Thailand): Current situation and trends for biocontrol and sustainable agricultural practices in South East Asia

4.30: Dr. Ir. Jouke Campen, Senior Scientific Researcher, Wageningen UR-Greenhouse Horticulture (The Netherlands): Is there a future for greenhouse cropping in the tropical regions of South East Asia?

6.00 pm - 8.00 pm: Welcome Cocktail Reception, sponsored by SQM and Yara

**THURSDAY 29th MARCH, 2012**

**9.00 am – 11.30 am: Registration of delegates continues**

**9.00 am – 5.30 pm Exhibition open**

**9.00 am – 10.30 am: Technical session 1 (Irrigation and Fertigation) chaired by Ron Seligmann, New Ag International Irrigation & Fertigation Consultant**

**9.00: Microirrigation technologies for conserving water & fertilizer and optimum crop production. An Asian experience with Subsurface Drip Irrigation (SDI), by Gal Yarden, Managing Director, Netafim (Thailand)**

**9.20: Water Soluble & Liquid Biofertilizer enhance banana quality and yield under Subsurface Drip Irrigation, by Dr P.P Mahendran, Associate Professor, AICRP Water Management Scheme, Agricultural College and Research Institute, Madurai (India)**

**9.40: From nutrigrated grafted vine to the glass of wine, by Dr Eran Barak, R&D and Know How Manager, Haifa Chemicals, (Israel)**

**10:00: The manifold consequences of Enhanced Efficiency Fertigation with nitrification inhibitors, by Dr Bert Jaeger, Head of Fertigation Center, COMPO Gbmh & Co.KG (Germany)**

**10:20 am – 11.20 am: Tea & Coffee break in exhibition area**

**11.20 am – 1.00 pm: Technical Session 2 (Plant Nutrition), chaired by TBN**

**11.20: Potassium & Magnesium enhance the water use efficiency under dry conditions, by Dr Andreas Gransee, Head of R & D, K+S Kali GmbH (Germany)**

**11.40: Magnesium, a forgotten mineral nutrient in mineral fertilization of crop plants, by Prof Ismail Cakmak, Sabanci University, Faculty of Engineering and Natural Sciences, Istanbul (Turkey)**

**12.00: New developments regarding flower induction using nitrates in mango grown in tropical regions, by Dr Steve A Oosthuysen, SQM Africa (South Africa)**

**12.20: An extra Bonus for the rice grower by using foliar application of fertilizers, by Taneth Tavorpanitroj, Haifa Chemicals (Thailand)**

**12:40: Sulphur Coated Urea: Revival and benefits for cropping in Asia, by Dr Jim Beaton, Consultant, Soil Fertility and Fertilizer Use (Canada)**

**1.00 pm – 2.30 pm: Lunch Break - open buffet in exhibition area, sponsored by Leili and Tradecorp**

**2.30 pm – 4.00 pm: Technical Session 3 (Seaweed Technology and Agronomics), chaired by TBN**

**2.30: A new era in understanding of commercial extract from the brown seaweed *Ascophyllum Nodosum* from the scotian shelf of Canada, by William Neily, Horticultural Research Manager Acadian Seaplants Ltd, Nova Scotia (Canada)**

**2.50: Designer seaweed extracts: study of how variation in processing conditions, can effect chemical composition and bioactivity, by Prof P. Jones, School of Biological, Earth and Environment Sciences, University College Cork (Ireland)**

**3.10: Reduction of salinity stress through the application of a cold seaweed extract, by Saivin Gotz, R&D Manager, Tradecorp International, Madrid (Spain)**

**3.30: Effect of a pure cold process seaweed extract on the germination of three vegetable seeds and the flowering of an ornamental plant, by Frank Hennequart, Technical Director, Oilean Glas Teo (Ireland)**

**4.00 pm – 5.30 pm: Technical Session 4 (Biocontrol, IPM and Sustainable Ag Practices), chaired by TBN**

4.00: The development of the market and registration procedures for biological pesticides in China, by Du Guisheng, President, Beijing Multigrass Formulations (China)

4.20: Success story of biological nutrient enhancers in Asia, by Ketan Mehta, Director - Ecosense Labs. (India) Pvt. Ltd and Treasurer – Pesticides Manufacturers & Formulators Association of India (PMFAI)

4.40: Mycorrhization as a tool to improve tolerance of vegetable crops to adverse chemical soil conditions, by G.Colla, Department of Agriculture, Forests, Nature and Energy (DAFNE), University of Tuscia (Italy)

5.00: Effect of humic acids on the chemical characteristics and biological effect of some widely used pesticides against important tomato pests such as white flies in greenhouses, by Dr Canan Yilmaz, Agricultural Engineer, Asst. General Manger of Izotar A.S. (Turkey)

**6 pm – 8 pm: mid-conference Cocktail Reception, sponsored by Haifa Chemicals and Valagro**

**FRIDAY 30th MARCH, 2012**

9.30 am – 4.00 pm: Exhibition opens

9.30 am –12.00 am: Technical Session 5 ( New Products Introduction), chaired by Patricio Trebilcock, Editor, New Ag International

9.30: Soleo® - A natural tool to strenghten and protect the crop against fungal diseases, by David Bernad, Technical Manager, Daymsa (Spain)

9.45: Biofix® - Polymerizing coatings for trace element attachment, by Duncan Andrews, Business Manager, Lake International Technologies (UK-South Africa)

10.00: Developments in the world of trace elements, by Marc van Oers, Marketing Manager, Van Iperen International (The Netherlands)

10.15 am – 11.30 am: Tea & Coffee Break in exhibition area

11.30: COMPO Sun Protect for prevention of sunburn damage in fruit production, by Dr Georg Ebert, Research Director, COMPO GmbH & Co.KG (Germany)

11.45: BLUPRINS, Biolchim's new dormancy breaking agent for cherry, table grape and kiwifruit, by Dr Vanina Ziosi, R&D Department, Biolchim S.p.a. (Italy)

12:00: Sustainable intensification: New approaches and microbial products for industrial agriculture, by Aaron Powers, EVP of Business Development, Agrinos (Norway)

12:15: Closing remarks by New Ag International

**12.30 pm – 14.00 pm: Closing Lunch - open buffet in exhibition area, sponsored by Brandt**

**Exhibition runs until 4.00 pm on Friday 30th March**

# The 10th New Ag International Conference & Exhibition

Hotel Royal Orchid Sheraton, Bangkok, Thailand, March 28-30th, 2012

**CONFERENCE REGISTRATION FORM FAX TO +44(0)20 8 549 7644**

## REGISTRATION FEES:

Before 20th December 2011 €650 Euros

After 20th December 2011 €850 Euros

Accompanying spouses €100. Cancellations incur an administrative penalty of 15%.

Any cancellation within one month from start of the conferences will not qualify for a refund.

**FEES INCLUDE:** Admittance to presentations, to the exhibition and cocktail parties, to lunches, plus all coffee/tea breaks. Access to the full list of participants. Papers will be available online after the conference.

## Please complete and return the application form below to:

New Ag International Rep office, Suite 226, Surrey House, 34 Eden Street, Kingston upon Thames, Surrey KT1 1ER, England. Tel +44(0)20 8 481 3740 Fax +44(0)20 8 549 7644, email: newag@newaginternational.com

Please type or print in **CAPITAL** letters.

Company Name: .....

EU VAT number (if applicable): .....

Business Address: .....

Country: .....

Phone (country-area-local): .....

Fax (country-area local): .....

Email: .....

Number of delegates to attend: .....

Total amount enclosed (Euros) .....

First name	Family name	Position in company	Personal email	Mobile No.
.....	.....	.....	.....	.....
.....	.....	.....	.....	.....
.....	.....	.....	.....	.....

## PAYMENT WILL BE MADE BY:

Telegraphic transfer  Credit card  Cheque

**Telegraphic transfer** to Credit Industriel et Commercial Bank, 35a Rue des Clefs, 68027 Colmar Cedex, France.

Account Name New Ag International SARL, Euro Account number 3320000020042201,

IBAN Number FR7630087332000002004220148. Swift code CMCIFRPP.

Copy of bank transfer to accompany registration form

## Credit card (Mastercard or Visa only)

Card Type: ..... Card N°: ..... Security code (last 3 digits): .....

Expiry Date: ..... Name on Card: .....

Signature: .....

**Cheque** (enclosed, in Euros payable to New Ag International SARL, drawn on a French bank)

## HOTEL ACCOMMODATION

New Ag International has reserved a limited number of rooms at discounted rates for delegates at the Conference Hotel. Booking forms and procedures will be available as from 30th October 2011.