

FAI Programme
Business Intelligence, Forecasts and Planning
for the Fertiliser Sector



10th - 13th June, 2018

The Riverview Retreat - Corbett Resort
Zero Garjia, Corbett National Park, Dhikuli, Ramnagar,
Nainital – 244715 (Uttarakhand) (India)



The Fertiliser Association of India
FAI House, 10 Shaheed Jit Singh Marg, New Delhi – 110 067



Dear Friends,

Planning is the pillar of approach to growth and development. The fertiliser sector has been making plans for numerous areas, including, production, import, inventory, transportation, storage, promotion and extension, etc., for sub serving the prime objective of making fertilisers available to the farmers in right quantity, at the right time, and at right places. The industry has to meet various challenges under the emerging scenario. There are challenges of maximisation of domestic production, import planning, logistic planning, marketing challenges, pricing & subsidy issues, etc.

The foundation of planning is based on the strength of the existing information base, analysis of data and adoption of appropriate methodologies for future projections. In formulating policy decisions, it is essential to have realistic projections relating to fertiliser demand, supply, import requirement and various other related factors. There is also the need for knowledge in business intelligence, marketing research, application of effective tools for production and procurement planning, Indian and global fertiliser demand, prospects of speciality fertilisers and micronutrients for balanced fertilisation, etc.

With this background, FAI will organise a programme on 'Business Intelligence, Forecasts and Planning for the Fertiliser Sector' in The Riverview Retreat - Corbett Resort (Leisure Hotels Group), Ramnagar, Nainital (Uttarakhand) (India) during 10th - 13th June, 2018 for the professionals under various disciplines, including, technical, marketing, finance, production, promotion, logistics, agricultural services, HR, etc.

We request you to send the nominations from your organization at the earliest to take advantage from this programme. The preliminary programme, nomination form and other details are given herewith.

We look forward to your early reply and favourable response.

Satish Chander
Director General

PROGRAMME OUTLINE

TOPICS TO BE COVERED

The following topics are intended to be covered in the programme:

1. Recent Fertiliser policies – Issues and Challenges
2. Productivity improvement and cost optimisation in fertiliser plant
3. Dynamics of business intelligence for decision making
4. Marketing research for the fertiliser sector
5. Prospects of pre-monsoon and south-west monsoon 2018
6. Agricultural productivity and forecasts
7. Indian and global fertiliser scenario and future outlook
8. Import planning and port operations in fertiliser sector
9. Prospects of service to farmers through Indian Cooperative Digital Platform
10. Prospects of specialty fertilisers for balanced fertilisation
11. Micronutrients for future food and nutrition security
12. Direct benefit transfer of fertiliser subsidy to farmers – Challenges and Prospects

TARGET AUDIENCE

The programme has been designed for professionals under various disciplines including technical, marketing, finance, production, promotion, logistics, agricultural services, HR, IT, etc. The programme aims at upgrading the knowledge and skills of professionals in the Fertiliser Industry and other organisations associated with the agriculture sector.

FACULTY

Senior officials from the Fertiliser Industry, India Meteorology Department, NIC, Institute of Economic Growth, Consultancy organization, International Zinc Association and the FAI are expected to act as Faculty members in the programme.

DURATION, DATE & VENUE

The duration of the programme is four days. The dates are 10th to 13th June, 2018. The venue of the programme is **The Riverview Retreat - Corbett Resort, Ramnagar, Nainital, Uttarakhand (India).**

The Riverview Retreat - Corbett Resort is situated in the heart of Corbett National Park, a six to seven hours drive from Delhi i.e. about 270 kms north-east of Delhi. The Resort is well located by the side of great Kosi River and 10 kms from Ramnagar, the nearest town of the Corbett National Park. The town of Ramnagar is the headquarters of Corbett Tiger Reserve. There are overnight trains available from Delhi to Ramnagar. Also, there are trains from Varanasi via Lucknow to Ramnagar. Reaching Ramnagar, one can hire a taxi to reach the park. Ramnagar is also well connected by road with Lucknow, Nainital, Ranikhet, Haridwar, Dehradun and New Delhi. One can also drive from Delhi via Gajraula, Moradabad, Kashipur to reach Ramnagar. There are two direct trains from Delhi to Ramnagar. Alternatively, one can come up to Haldwani/Kashipur/Kathgodam and reach Ramnagar by road.

Ramnagar is on the broad gauge track from where the road transport options have to be availed to reach the park. By rail, Ranikhet Express departs from Old Delhi Railway Station at 2200 hrs and arrives at Ramnagar at 0450 hrs. Uttar Sampark Kranti Express departs from Old Delhi Railway Station at 1600 hrs and arrives Ramnagar at 2045 hrs.

The detailed address of the venue is given below:



The Riverview Retreat - Corbett Resort
Zero Garjia, Corbett National Park, Dhikuli, Ramnagar,
Nainital – 244715 (Uttarakhand) (India)
Phone: +91-5947-284135/236 | (Hotel number)
+91-9555088000 | (Reservations)
E-mail: bookings@leisurehotels.in
Web: <http://www.leisurehotels.co.in/the-river-view-retreat-corbett-resort/>

ABOUT JIM CORBETT NATIONAL PARK

Jim Corbett National Park is the oldest national park in India. The park named for the hunter and conservationist Jim Corbett who played a key role in its establishment. It was established in 1921 as Hailey National Park situated in Nainital district of Uttarakhand, the park acts as a protected area for the critically endangered Bengal tiger of India, the secure survival of which is the main objective of Project Tiger, an Indian wildlife protection initiative. The Jim Corbett National Park is a heaven for the adventure seekers and wildlife adventure lovers alike. The Corbett National Park has been the hot favourite getaway for the tourists, wildlife fans, and adventure seekers since many years. However, only a few selected regions of the Corbett Tiger Reserve are open for the tourists to explore its spectacular scenery and the varied wildlife. Corbett National Park is India's first national park which comprises 520.8 km² areas of hills, riverine belts, marshy depressions, grass lands and large lake.

WEATHER

Weather around Jim Corbett National Park during June is normally pleasant. The temperature during summer varies between 20°C and 40°C. This period is perfect for animal sighting.

COURSE FEE

Residential participants

- a) Single Occupancy Basis (per participant)
 - US\$ 800 (US Dollars Eight hundred only) + GST @18%
- b) Double Occupancy Basis (per participant)
 - US\$ 650 (US Dollars Six hundred and fifty only) + GST @18%

The above course fee includes:

Boarding & lodging for 3 nights, breakfast, lunch and dinner, forenoon / afternoon tea / coffee, programme fee, reading material, conference facilities, etc.

The above course fee excludes:

Travel expenses of participant(s) to the programme. Expenses on room service items, like, laundry charges, telephone charges, extra bed, extra meal, etc., are not included in the package. Such services will have to be paid by the participant(s) directly to the hotel at the time of check out.

Non-residential participants

- US\$ 500 (US Dollars Five hundred only) + GST @18%

The course fee includes: Programme fee, reading material, conference facilities, breakfast, lunch and dinner, forenoon / afternoon tea / coffee.

The registration fee may be sent to the FAI in form of demand draft in favour of The Fertiliser Association of India, New York or through wire transfer as per details given in registration form.

Check in and Check out

The residential participants can check in at the hotel after 14.00 hrs on the 10th June, 2018 and will be required to check out before 12.00 noon on the 13th June, 2018. For any overstay, the participants will have to pay to the hotel directly.

REQUEST FOR NOMINATION

The hotel remains occupied throughout the year and therefore we need to be absolutely specific with the hotel about the number of participants. You are, therefore, requested to send the nomination(s) at the earliest, preferably by return mail.

REGISTRATION

Registration form duly filled in along with the fee by Demand Draft / Banker's Cheque may please be sent to:

**T. K. Chanda
Adviser**

**The Fertiliser Association of India
FAI House, 10 Shaheed Jit Singh Marg
New Delhi - 110 067**

Tel: +91-11-26567144, Fax: +91-11-2696 0052

Email: stat@faidelhi.org; Website: www.faidelhi.org



REGISTRATION FORM

FAI Programme

Business Intelligence, Forecasts and Planning for the Fertiliser Sector

10-13 June, 2018, The Riverview Retreat - Corbett Resort, Zero Garjia, Corbett National Park, Dhikuli, Ramnagar, Nainital – 244715 (Uttarakhand) (India)

T. K. Chanda

Adviser

The Fertiliser Association of India

FAI House, 10 Shaheed Jit Singh Marg

New Delhi - 110 067

Please register the following executive(s) for the above Programme (Please type or write in CAPITAL LETTERS)

Sl. No.	Name	Designation	Address	Mobile No.	E-mail	Veg./ Non-veg.	Occupancy
1.							
2.							
3.							

Name of the Organisation on which bill has to be raised

Address

Telephone Fax Email

Payment details: USD plus 18% GST

Enclosed Bank Draft No..... dated..... drawn on.....for US \$ in favour of 'The Fertiliser Association of India', payable at New York towards contribution for registration of the above delegate (s) @ US\$ plus 18% GST per participant.

OR Wire Transfer: MODE OF TRANSFERRING OF FUNDS TO FAI IS THROUGH ITS CITIBANK ACCOUNT

"Please transfer in MT 103 format, US\$ on.....(date) by order of (senders name) to Citibank, New York for credit to Citibank, NA, Delhi, India's account no.36241797 favouring The Fertiliser Association of India for credit to GCB Customer Current A/c No. 0414462006. The Purpose of remittance is"

SWIFTCODE: CITIINBX

Routing (ABA) No.:021000089

Please fax copy of your banker's advice to us for our follow up.

Sponsoring authority: Name & Designation

Telephone/Mobile