

PROFORMA
AWARD ON PRODUCTION, PROMOTION AND MARKETING OF
BIOFERTILISERS / ORGANIC FERTILISERS / CITY COMPOST - 2017

1. Name of the Company
2. Location of Plant
3. Product(s) Made: **Biofertilisers** / **Organic Fertilisers** / **City Compost**
4. Product Name:
 - (i)
 - (ii)
 - (iii)
5. Month and year of commencing commercial production
6. Initial capital investment and additional investment made subsequently, yearwise
7. Specify the details about the equipment, number of staff along with their name, designation, qualification, etc.
8. Production technology adopted for different kinds of biofertilisers/organic fertilisers/city compost.
9. Year-wise production of biofertilisers/organic fertilisers / city compost

Year	Productwise Production				% Capacity utilisation
	(i)	(ii)	(iii)	Total	
2011-12					
2012-13					
2013-14					
2014-15					
2015-16					
2016-17					

10. Productwise and yearwise sales of biofertiliser/organic fertilisers/ city compost (2011-2012 to 2016-2017).
11. Details of quality control standards and quality checks adopted to maintain the requisite standards during production, marketing and use.
12. Mention present distribution channel. Indicate the problems experience in sales and steps taken to overcome the constraints of marketing channel.
13. Summary of year wise promotional activities (including training of farmers and dealers) undertaken from 2011-2012 to 2016-2017.
14. Details about the R&D infrastructure (Research staff & qualification) and R&D work undertaken to improve the quality of product.
15. Strength of your product of plant.
16. Any other relevant information.
